



March 5–8, 2019 | Austin, TX
The Sheraton Austin at the Capitol

Partnership Opportunities

The Western Association of State Highway and Transportation Officials ([WASHTO](#)) addresses issues of access, justice, equity, and fairness interwoven into the fabric of every state's Department of Transportation (DOT). Whether it is in the hiring of its employees (EEO), the utilization of contractors (DBE), the make-up of the labor force (EO/OJT), or the active dissemination of and equal access to information and resources (Title VI/ADA), the effective implementation of these civil rights programs plays a critical role in defining each state DOT's true success as a US DOT-funded agency.

Hoping to gain exposure, build good will, and connect with decision makers? Partnering showcases your company and your support of the 18 member states and WASHTO. A partnership at this symposium is especially effective with the wide range of decision makers, state DOT leaders, transportation agency personnel and potential private sector partners. A partnership provides a great means of broadening your competitive edge by improving your company's image, prestige, and credibility. In order to create more visibility and recognition for your company, partner today! **Complete and return the attached partnership form to Ernie Cochran at ernie@housmanandassociates.com to take your first step towards success.** All partnerships must be secured by completing the partnership form, and payment must be received prior to the symposium in order to receive full recognition.

Secure your partnership today!

WASHTO Partnership Benefits

WASHTO Premier Partners is a high visibility partnership.

Premier Partners will receive all benefits at Platinum level plus the option to select one of the following add-on benefits:

A promotional item of your choice:

- Lanyards
- Hotel key cards
- Delegate bags

Recognition as main sponsor of an event:

- Greetings from Austin Reception
- Tex-Mex Hospitality Reception
- Closing Reception
- Civil Rights Awards Breakfast

WASHTO Partnership Benefits	\$10,000 Premier Partner (Exclusive to 7)	\$5,000 Platinum Partner (Exclusive to 10)	\$4,000 Gold Level	\$3,000 Silver Level	\$2,000 Bronze Level	\$1,000 Copper Level
Logo recognition on partner signs placed at the symposium	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on the symposium website	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition in symposium program	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary ad in symposium program	Full	Full	Half	Quarter	Bus. Card	
Ability to place a flyer in the registration packet	Yes	Yes	Yes	Yes	Yes	
Complimentary registrations	3	2	1	1	1	
Advance/post registration list	Yes	Yes	Yes	Yes		
Verbal recognition at the opening General Session	Yes	Yes	Yes	Yes		
Logo recognition on signage at the Welcome Reception	Yes	Yes	Yes	Yes		
Logo recognition at breakfast	Yes	Yes	Yes			
Ability to have a table top exhibit booth	Yes	Yes	Yes			
Logo recognition at the lunches	Yes	Yes				

Symposium Program Advertising Options

Full-page, color, 8.5" x 11"	\$900
Half-page, color, 4.125" x 11" or 5.5" x 8.5"	\$650
Quarter-page, color, 3.75" x 5"	\$400



Partnership Form

Please complete this form and return ONLY THE FORM, to Ernie Cochran at: ernie@housmanandassociates.com. If a check will accompany the Partnership Form, please send the form along with payment to: WASHTO 2019, c/o Housman & Associates, 1309 Pasa Tiempo, Leander, TX 78641. (Be sure to send an electronic copy to Ernie Cochran).

Upon receipt of the signed partnership agreement, an invoice for payment will be sent.

Primary Contact Information:

Primary Contact Name		Title	
Mailing Address	City	State	ZIP
Telephone	Fax	Email Address	
Company/Organization Name			

Partnership Options:

Premier \$10,000	Platinum \$5,000	Gold \$4,000	Bronze \$2,000
		Silver \$3,000	Copper \$1,000

Add-on benefit for Premier option

Partnership Amount/Payment:

Total Partnered Amount

Name on Credit Card		Title	
Billing Address	City	State	Billing ZIP
Credit Card Number	Expiration Date	CVC#	Date

Agreement Terms: Partner hereby acknowledges that they have read, understand, and agree to the terms as printed on the "PARTNERSHIP BENEFITS" page and accepts this agreement as binding.

Authorized Signature