

## ***CORPORATE SPONSORSHIP LEVELS***

Platinum	\$5,000 and Up
Gold	\$2,500 to \$4,999
Silver	\$1,000 to \$2,499

### ***PROMOTIONAL OPPORTUNITIES FOR CORPORATE SPONSORS INCLUDE, BUT ARE NOT LIMITED TO:***

- Statewide press releases at the August 2013 contest launch and at the January 2014 awards ceremony
- Media event announcing the winners at the 9th Annual Texas Transportation Forum
- Information about corporate sponsors on TxDOT website and social media
- Video news-release featuring interviews with the winning students and information about their projects

Please contact the TxDOT College Challenge coordinator at [College-Challenge@txdot.gov](mailto:College-Challenge@txdot.gov) or (512) 416-4730 for more information about this opportunity for your company.



# ***TxDOT COLLEGE CHALLENGE***

## ***THE FUTURE IS NOW***



## ***TxDOT COLLEGE CHALLENGE OVERVIEW***

**Participants:** Teams of undergraduate students from Texas' four-year public and private colleges and universities

**Deliverables:** Teams will submit innovative transportation concepts that address Texas' most pressing transportation needs. Concepts should reflect more than one academic discipline such as, but not limited to:

- Engineering
- Business
- Urban planning
- Marketing or communications
- Social Sciences

Teams will submit short, written proposals describing the transportation solution and a 3-5 minute video that explains the concept. Finalists will receive an all-expenses-paid trip to TxDOT's 9th Annual Texas Transportation Forum where they will present their ideas and participate in a facilitated discussion with some of transportation's most prominent leaders. The winner will be selected during the Forum.

### ***AS A CORPORATE SPONSOR, YOU WILL:***

- Partner with one of the nation's largest transportation agencies in recognition that preparing our infrastructure for the future is essential to our economic growth and quality of life
- Appear prominently on promotional materials
- Contribute to monetary or in-kind awards to honor outstanding Texas college and university students
- Participate in the 9th Annual Texas Transportation Forum Awards Ceremony

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***CONSIDER BECOMING A  
TxDOT COLLEGE CHALLENGE***

***CORPORATE SPONSOR***

***YOU ARE CORDIALLY INVITED TO JOIN TxDOT  
AS WE INSPIRE THE  
TRANSPORTATION LEADERS OF THE FUTURE.***

TxDOT is seeking select corporate partners as we launch the TxDOT College Challenge, a contest for students at Texas' four-year colleges and universities.