



Appendix A

Public Outreach Summary

1.0 Introduction

This appendix reports the public involvement effort conducted to support the Horizon Boulevard Corridor Master Plan (CMP). The materials used to define, organize, conduct, and document the various meetings are voluminous. Therefore, documentation of the public involvement effort has been summarized into three parts:

- The **Public Involvement Plan (PIP)** is a stand-alone document developed as a guide for all CMP involvement efforts. It identifies the major issues as perceived at the beginning of the study and outlines the full range of public involvement strategies and activities. The PIP is archived by the TxDOT El Paso District as part of the documentation of this CMP.
- The **Public Involvement** is a chapter within the CMP document. It provides an overview of the entire public involvement process, details the purpose of public involvement efforts and how they fit into the overall corridor study, the methodologies and tools used for outreach, the individual meetings, and statistics on the results from the entire effort. Since Chapter 2 is a part of the CMP, no further details on its contents are archived or referenced in this Appendix.
- The summaries of individual public involvement meetings (Agency Working Group (AWG) meetings, public meetings, and one-on-one interviews) are detailed documents describing the full range of activities developed before, during, and after each meeting. Summary statistics and descriptions of the individual public involvement meetings are briefly referenced in Chapter 2 of the CMP, but they are too voluminous to include in their entirety either in the CMP or in this Appendix. Instead, this Appendix presents listings of the items which are associated with each meeting. All of these items are archived by the TxDOT El Paso District as part of the documentation of this CMP. Additionally, the public meeting summaries are provided as links on the project website.

2.0 Public Involvement Plan (PIP)

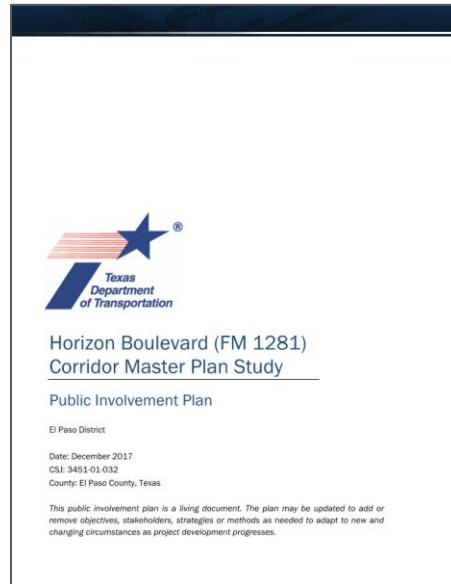
The Public Involvement Plan (PIP) was developed specifically for the Horizon Boulevard CMP as a stand-alone document at the very beginning of the study. Since all public involvement efforts came after the PIP was completed, it was intended as a living document to guide rather than to detail the results of the public involvement efforts.

The PIP identifies the major issues as they were perceived at the beginning of the study. The PIP documented this preliminary understanding to provide guidance for their further development in meetings with the AWG and in public meetings.

The PIP defines the protocols to be used for media requests and communication so that they can be adequately tracked and documented. It defines the TxDOT and consultant team and outlines the different leading and supporting responsibilities of each group.

The PIP also charts the timeline for the public involvement process from sixty days before the first meeting to after the last meetings. This allowed public involvement to be coordinated with other aspects of the CMP, and ensured that there was sufficient time to produce materials and give adequate advance notices of each public involvement event.

Finally, the PIP defines the evaluation criteria to gauge the success of the public involvement effort.



3.0 Agency Working Group (AWG) Meeting #1

AWG meeting #1 is documented in a 143-page document in pdf format, archived by the TxDOT El Paso District as part of the documentation of this CMP. The documentation references the AWG meeting held on Wednesday, Jan. 17, 2018 at the El Paso District Office. There were forty-seven attendees at the meeting and twenty-nine submitted surveys.

The AWG Meeting #1 summary document details aspects of the meeting in twelve distinct topics:

1. Letter sent out to AWG members on Jan. 5, 2018 with a project fact sheet and an invitation to the AWG meeting and the first series of Public Meetings.
2. Contact list of sixty-seven AWG members.
3. Sign-in sheet showing attendance by forty-seven AWG members, elected officials, TxDOT staff, and consultant staff.

4. Agenda for the meeting.
5. Horizon Boulevard Corridor Master Plan Fact Sheet.
6. Schematic plots of the corridor with an aerial imagery underlay and color-coded land use.
7. Plots of environmental constraints and drainage issues with an aerial imagery underlay.
8. Slides from the PowerPoint presentation introducing the corridor study, the study schedule, existing corridor characteristics and growth, safety topics, bicycle and pedestrian topics, freight topics, traffic volumes and Level of Service, and a description of the AWG role in the corridor study process. The presentation also provided three samples of the study logo to help build the brand and slides introducing questions designed to stimulate discussion on the corridor vision, goal, and objectives, on engineering and environmental constraints and other major issues in the corridor, and on potential project evaluation criteria. The slideshow concluded with invitations to the first series of public meetings and agenda items for AWG meeting #2.
9. Invitation and link to the Survey Monkey online survey for the corridor study logo as referenced in the meeting PowerPoint presentation, survey screen, and survey results.
10. Twenty-nine completed surveys, photos of the flipchart pages documenting twenty verbal comments, photos of eighteen annotations made on the corridor schematic plots. No comments were mailed or e-mailed after the meeting.
11. Comment response matrix showing all the input received from the twenty-nine surveys at the meeting and the responses.
12. Eleven photos of the meeting showing the presentation in progress, exhibits, and discussion.

4.0 Public Meetings Series #1

The first AWG meeting was followed by the first series of public meetings, consisting of two events:

- Tuesday, Feb. 20, 2018 from 5:00 to 7:00
Clint ISD Central Administration Building
14521 Horizon Boulevard, El Paso
- Wednesday, Feb. 21, 2018 from 5:00 to 7:00
Socorro City Hall
860 Rio Vista Road, Socorro

The first series of public meetings are detailed in a 190-page document in pdf format, archived by the TxDOT El Paso District as part of the documentation of this CMP. There were eighty-

seven attendees at the first meeting and forty-nine at the second, with a total of forty-eight submitted comments.

The Public Meetings Series #1 summary document details aspects of the meeting in twenty-two distinct topics:

1. Summary report of the media and social media outreach including a community newspaper article, TxDOT El Paso District tweets in English and Spanish, a tweet announcing interviews on English and Spanish radio stations, tweets announcing interviews on two television news shows, and tweets sent out during the meetings.
2. Flyers in English and Spanish announcing the public meetings and providing a map of the meeting locations and the study corridor.
3. Contact list of property owners along the corridor.
4. Contact list of stakeholders.
5. Contact list of utility providers.
6. Updated and expanded AWG member contact list.
7. E-mail invitations to AWG members and to other contacts announcing the two public meetings and providing details of the times and locations, with the English and Spanish flyers attached.
8. Summary of the messages, placements, and active periods of two portable electronic message boards advertising the public meetings.
9. Sign-in sheets for both meetings showing attendance by 136 general public, elected officials, media, TxDOT staff, and consultant staff.
10. Poster boards and schematic plots of the corridor displayed at each meeting.
11. Poster boards for the dot-preference survey asking the public to identify their priority criteria for the corridor.
12. Poster board providing information on how to submit comments by video, computer survey, written comments, using a smart phone, online, mail, or e-mail.
13. Flyer in English and in Spanish introducing the public meetings and providing a map of the exhibits, shown as **Figure A.1**.

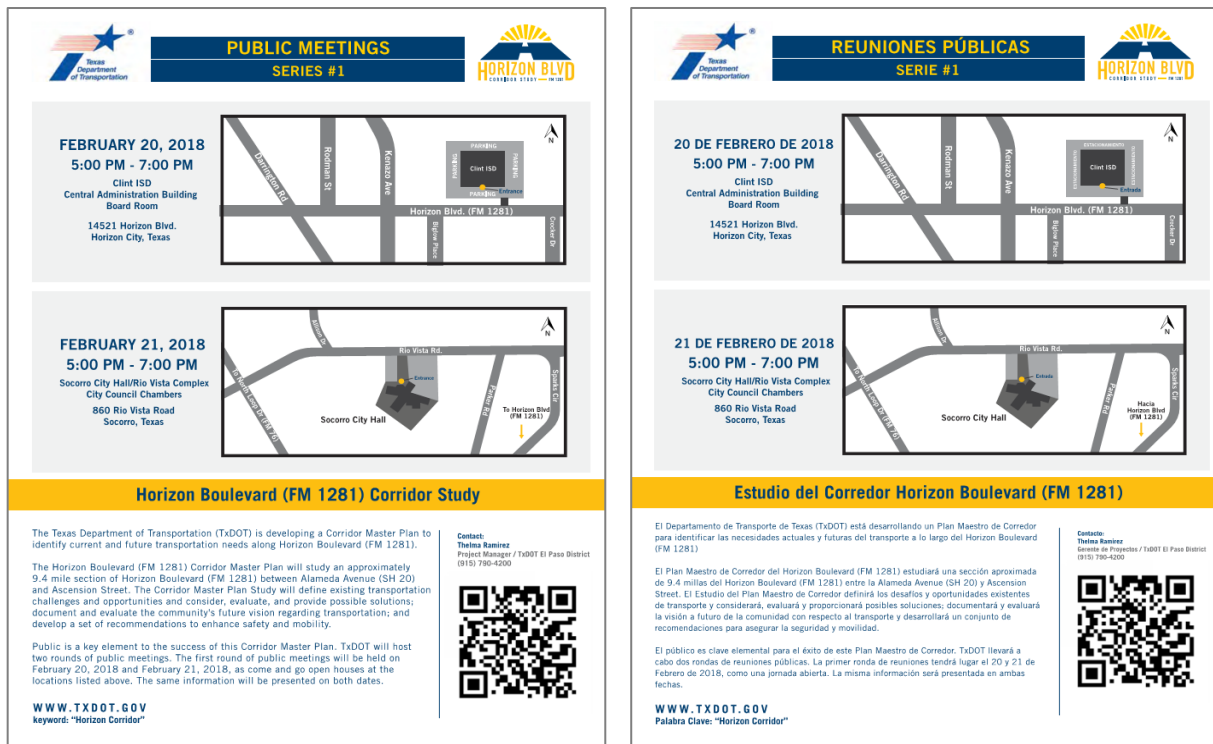


Figure A.1: Public Meeting Series #1 Flyers in English and Spanish

14. Comment form in English and in Spanish.
15. Horizon Boulevard Corridor Master Plan Fact Sheet in English and in Spanish.
16. Screenshots of the online MetroQuest survey instrument.
17. Comments received at the public meetings from comment cards, by video, by mail and e-mail, annotations made on the schematic plots or displays, and verbal comments received after the meetings.
18. Summary PowerPoint slides with tallies of the comments received for each public meeting.
19. Summary graphs charting the results of the dot-preference boards for public rankings of their top priority corridor issues.
20. Summary report of the online survey tool which was active on the TxDOT.gov website from Feb. 14 through Mar. 13, 2018. The summary references the methods used to publicize the online survey, the platform, results, and comments.
21. Comment response matrix showing all the comments received at the meeting and the responses.
22. Fifteen photos showing the displays and discussion from both public meetings.

5.0 One-on-One Interviews

Interviews with targeted stakeholders were held on Feb. 20, Mar. 6, and Apr. 4, 2018. The three sets of meetings are documented in nine .pdf files and archived at the El Paso District Office.

- Feb. 20 City of Socorro, two stakeholders attended
 El Paso County Sheriff's Office, one stakeholder attended
 El Paso County Emergency Services District #1, three stakeholders attended
 Town of Horizon City, two stakeholders attended

- Mar. 6 El Paso MPO, one stakeholder attended
 TxDOT El Paso District Area Office, five stakeholders attended

- Apr. 4 Clint Independent School District, six stakeholders attended
 TxDOT El Paso District Maintenance Division, one stakeholder attended

Each meeting was conducted by two to six TxDOT and consultant team staff. The purpose of the meetings was to gather pertinent information on existing conditions, future development, and corridor vision from targeted stakeholder groups.

A common interview guide was used to stimulate discussion for each interview, as shown in **Figure A.2**. However, discussion was intended to be free-ranging in order to capture the full extent of the local stakeholders' knowledge of the corridor issues, goals, and potential solutions.

Texas Department of Transportation

Horizon Boulevard (FM 1281) Corridor Master Plan

One – One Stakeholder Meeting

Discussion Questions

1. What do you like to see along the corridor in future?
2. What do you like NOT to see along the corridor in future?
3. What are the new developments planned along the corridor and where are they?
4. What are some areas that your think will attract new developments and what kind of developments might be attracted here?
5. What do you think the population and employment growth of your community will be in future?
6. What growth should we plan for in the future
7. What are the current issues along the corridor
8. What are your top five priorities that you would like to see along the corridor in the next 5 years
9. What are that long term needs you see along the corridor
10. What do you think this corridor should function as in the future?
11. What is the best way to share information between us and also between the different stakeholder?
12. How can we continue to foster this coordination and sharing of information between the stakeholders?
13. Who can be our main point of contact for the life of this study?




Figure A.2: Discussion Guide for One-on-One Interviews

6.0 Agency Working Group (AWG) Meeting #2

AWG meeting #2 is documented in an eighty-page document in pdf format, archived by the TxDOT El Paso District as part of the documentation of this CMP. The documentation references the AWG meeting held on Thursday, Nov. 1, 2018 at the El Paso District Office. There were fifty-two attendees at the meeting and four submitted comments.

The AWG Meeting #2 summary document details aspects of the meeting in nine distinct topics:

1. E-mail sent out to AWG members on Oct. 19, 2018 with an invitation to the second AWG meeting and the second series of public meetings.
2. Updated and expanded contact list of ninety-six AWG members.
3. Sign-in sheet showing attendance by fifty-two AWG members, elected officials, TxDOT staff, and consultant staff.
4. Agenda for the meeting.
5. Updated Horizon Boulevard Corridor Master Plan Fact Sheet.
6. Slides from the PowerPoint presentation updating the corridor study, the study schedule, alternative intersection types, conceptual corridor cross sections, conceptual corridor treatments, summaries of public meeting #1 comments, the concept evaluation process, traffic volumes and capacities forecasts, conceptual improvements for the short-, mid-, and long-term, and an evaluation of alternatives' performance compared to study goals.
7. Four completed comment sheets.
8. Comment response matrix showing all the comments received at the meeting and the responses.
9. Twelve photos of the meeting showing the presentation in progress, exhibits, and discussion. A sample photo is shown as **Figure A.3**.



Figure A.3: Participation at Agency Working Group Meeting #2

7.0 Public Meetings Series #2

The second AWG meeting was followed by the second series of public meetings, consisting of two public meetings and a business open house:

- Wednesday, Jan. 30, 2019 from 5:00 to 7:00
 - Oz Glaze Senior Center
 - 13969 Veny Webb Street, Horizon City
- Wednesday, Jan. 30, 2019 from 10:00 to 3:00
 - Business Open House
 - Oz Glaze Senior Center
 - 13969 Veny Webb Street, Horizon City
- Thursday, Jan. 31, 2019 from 5:00 to 7:00
 - Socorro City Hall
 - 860 Rio Vista Road, Socorro

The second series of public meetings are detailed in a 189-page document in pdf format, archived by the TxDOT El Paso District as part of the documentation of this CMP. There were sixty-seven attendees at the first meeting, and fifty-three at the second, and forty-two at the business open house. The three events had a total of twenty submitted comments.

The Public Meetings Series #2 summary document details aspects of the meeting in twenty-one distinct topics:

1. Flyers in English and Spanish announcing the public meetings and business open house and providing a map of the meeting locations and the study corridor.
2. List of thirty-two recommended locations for posting flyers.
3. Contact list and mailing list of elected officials.
4. Contact list of stakeholders.
5. Contact list of utilities providers.
6. Updated and expanded AWG member contact list.
7. Press release announcing the two public meetings and the business open house.
8. Postcard mailed to 471 adjacent property owners announcing the two public meetings and the business open house.
9. Template letter for mail-out announcing the two public meetings and the business open house.

10. E-mail invitations to AWG members and to other contacts announcing the two public meetings and business open house and providing details of the times and locations, with the English and Spanish flyers attached.
11. Sign-in sheets for all meetings showing attendance by 162 general public, elected officials, media, TxDOT staff, and consultant staff.
12. Poster boards and schematic plots of the corridor displayed at each meeting.
13. Flyer in English and in Spanish introducing the public meetings and providing a map of the exhibits.
14. Comment form in English and in Spanish.
15. Updated Horizon Boulevard Corridor Master Plan Fact Sheet in English and in Spanish.
16. Screenshots of the online MetroQuest survey instrument.
17. Comments received at the public meetings from comment cards, by video, by mail and e-mail, annotations made on the schematic plots or displays, and by phone a call received after the meetings.
18. Summary report of the online survey tool which was active on the TxDOT.gov website from Jan. 15 through Feb. 15, 2019. The summary references the methods used to publicize the online survey, the platform, results, and comments.
19. Two letters sent to individuals informing them that their comments were received and will be taken into consideration.
20. Comment response matrix showing all the comments received at the meeting and the responses.
21. Twenty-one photos showing the displays and discussion from the meetings. A sample photo is shown as **Figure A.4**.



Figure A.4: Participation at Public Meeting Series #2

8.0 Agency Working Group (AWG) Meeting #3

AWG meeting #3 is documented in a ninety-five-page document in pdf format, archived by the TxDOT El Paso District as part of the documentation of this CMP. The documentation references the AWG meeting held on Thursday, Feb. 27, 2019 at the El Paso District Office. There were forty-one attendees at the meeting and three submitted comments.

The AWG Meeting #3 summary document details aspects of the meeting in nine distinct topics:

1. E-mail sent out to AWG members on Jan. 24, 2020 with an invitation to the AWG meeting and the third series of public meetings.
2. Updated and expanded contact list of ninety-four AWG members.
3. Sign-in sheet showing attendance by forty-one AWG members, elected officials, TxDOT staff, and consultant staff.
4. Agenda for the meeting.
5. Updated Horizon Boulevard Corridor Master Plan Fact Sheet.
6. Slides from the PowerPoint presentation updating the corridor study, the study schedule, existing and future conditions, public outreach summary, evaluation criteria, recommended improvements for the short-, mid-, and long-term, and an overview of drainage issues and recommended improvements.
7. Comments received at the meeting in writing, verbally, and by e-mail.

8. Comment response matrix showing all the comments received at the meeting and the responses, as shown in **Figure A.5**.
9. Six photos of the meeting showing the presentation in progress, exhibits, and discussion.

| Horizon Boulevard (FM 1281) Corridor Master Plan – Agency Work Group Meeting #3 – Thursday, February 27, 2020 – Comment / Response Matrix | | | | |
|---|----------------|---------------|--|--|
| Comment Number | Commenter Name | Date Received | Comment | Response |
| COMMENT SUBMITTED AT AWG MEETING #3 | | | | |
| 1 | | 2/27/2020 | I do not recommend the NATCO turn, the rubber bump and striping will be a strain to maintain. If trucks are constantly running over bump & striping this will result in added maintenance costs and will not look good over time. | The proposed recommendation of "bumps" or "turn wedges" are for safety on wide, local cross-streets that enter residential areas. Turn wedges lighten the turning radii and have two benefits: 1) turning speeds are reduced and 2) vehicles, bicycles, and pedestrians are placed at more of a 90-degree angle so that visibility is improved in both directions. Comment noted - the use of turn wedges will be further assessed at the schematic level if a project and funding occur as a result of the study. |
| Informal Verbal Comment after the AWG Meeting #3 | | | | |
| 2 | | 2/27/2020 | Do we need to have an open median for through traffic on Ashford Street? Could the median be closed at the intersection and force the users to use the U-turns on Horizon Boulevard? | A median closure is not recommended as it would create an elongated roundabout. Roundabouts were studied at this location and were found to provide a lower level of service/performance quality. The proposed recommendation is a standard median U-turn configuration. For Eastbound and Westbound approaches, the far left lane will be marked with a "Through Only" sign and, upstream of the median opening, a "Left and U-turns Prohibited" sign will be added. |
| COMMENT SUBMITTED VIA EMAIL | | | | |
| 3 | | 3/13/2020 | Thank you for the opportunity to provide comments on the Horizon Boulevard Corridor Study. Please find the City's comments attached. Thank you for the opportunity to provide comments regarding the most recent presentation on the Horizon Blvd. Corridor Master Plan. The Town of Horizon City staff have reviewed the presentation provided and offer the following comments: GENERAL COMMENTS: 1. The Corridor Master Plan calls for innovative treatments at various intersections, namely the Horizon Boulevard/1-10 overpass, Horizon Blvd/Ashford and Horizon Blvd/Darrington Road. Our recommendation is that TXDOT develop an informational campaign for drivers as the modifications are under design to ensure motorists understand how they are to navigate the intersections safely. 2. A number of short-, mid- and long-term modifications are proposed for the Horizon Blvd/Darrington Rd. intersection. This intersection project is now a project with the RMS 2020 Plan, the region's portfolio of top priority projects, and is scheduled for letting in FY 2022. Horizon City requests that the Horizon Blvd/Darrington Rd. intersection recommendations be included in the design of this project rather than being phased as proposed in the Master Plan. 3. Horizon City is developing a new Police Department and Public Works facility and has begun planning for a Town Center and Transit Oriented Development in approximately 80 acres located at the northeastern corner of the Horizon Blvd/Darrington Rd. intersection. Given the proposed modifications to this intersection, Horizon City requests that a roundabout be considered in lieu of the traffic signal proposed immediately to the north of the Horizon Blvd/Darrington Rd. intersection. I have attached a conceptual drawing of that proposed roundabout. This treatment can work with the proposed intersection. | 1. Comment noted. 2. The Horizon Boulevard Master Plan recommendations are based on meeting the identified needs of the corridor at the planning level. There will be additional opportunities for coordination regarding the design feasibility of these improvements. The Horizon Boulevard Corridor Master Plan improvements are based on the operational issues and the time frame they occur. 3. The Horizon Boulevard study is recommending a displaced left turn (DLT) intersection configuration at the intersection of Horizon Boulevard and Darrington Road. The DLT intersection aims to reduce the number of phases at the main middle signal by introducing additional two-phase signals for the left-turning movements of each approach upstream of the main intersection. This configuration reduces overall delay of the intersection by improving the level of service from F to C under future 2040 conditions. There will be additional opportunities for coordination regarding the design feasibility of these improvements during the schematic phase of the project(s). We recommend that these comments be discussed with the Town of Horizon City and Metropolitan Planning Organization. |

*Horizon Boulevard (FM 1281) AWG Meeting #3 Summary
Attachment A – Comment Response Matrix*

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Figure A.5: Comment Response Matrix from Agency Working Group Meeting #3

9.0 Public Meetings Series #3

The third AWG meeting was followed by the third series of public meetings, which was planned as two public meetings and a Business Open House:

- Wednesday, Mar. 25, 2020 from 5:00 to 7:00
 - H D Hilley Elementary School
 - 693 N Rio Vista Road, Socorro
- Business Open House
 - Thursday, Mar. 26, 2020 from 1:00 to 4:00
 - Oz Glaze Senior Center
 - 13969 Veny Webb Street, Horizon City
- Thursday, Mar. 26, 2020 from 5:00 to 7:00
 - Oz Glaze Senior Center
 - 13969 Veny Webb Street, Horizon City

The planning and delivery of the third series of public meetings was interrupted by the coronavirus social distancing orders, and so the two scheduled meetings and the Business Open House were cancelled and replaced with a single virtual public meeting.

The virtual public meeting #3 used the same format as the virtual public meetings which were developed for public meetings series #1 and series #2; the only difference was that series #3 did not have the associated in-person meetings. **Figure A.6** is a screenshot of a virtual public meeting, showing how the individual poster boards are active and could be selected for a detailed view and narrative to walk participants through, just like a physical meeting. The materials included poster boards and 3-D videos for the full corridor, the I-10 Diverging Diamond Interchange (DDI), the Darrington Road Displaced Left Turn (DLT) intersection, and a representative of the HoloLens video for the full corridor. The entire narrative was available in either English or Spanish.



Figure A.6: Virtual Public Meeting

Public Meeting series #3 is detailed in a 187-page document in pdf format, archived by the TxDOT El Paso District as part of the documentation of this CMP. There were fifty-six attendees who signed-in to the virtual meeting out of 1,033 attendees who visited the site, with a total of twenty-one comments submitted during the virtual meeting, by e-mail, or by phone calls.

The Public Meetings Series #3 summary document details aspects of the meeting, including preparation for the cancelled physical meetings, in twenty-two distinct topics:

1. Contact list and mailing list of elected officials.
2. Contact list of adjacent property owners.
3. Contact list of utilities providers.
4. Updated and expanded AWG member contact list.

5. Press Release announcing the substitution of the two public meetings and the business open house with a virtual meeting.
6. Twitter posts in English and Spanish announcing the virtual public meeting.
7. Facebook post announcing the virtual public meeting.
8. Postcard in English and Spanish announcing the virtual public meeting mailed to adjacent property owners announcing the virtual public meeting.
9. Template letter for mail-out announcing the two public meetings and the business open house.
10. Letter invitations to AWG members and to other contacts announcing the substitution of the two public meetings and the business open house with a virtual meeting.
11. E-mail invitations to AWG members and to other contacts announcing the substitution of the two public meetings and the business open house with a virtual meeting.
12. Sign-in sheets for the virtual public meeting.
13. Poster boards and schematic plots of the corridor available through the virtual meeting.
14. Screenshot sample image of the video flyover of drainage recommendations available through the virtual meeting.
15. Screenshot sample image of the 3-D video flyover of the Darrington Road & Horizon Boulevard intersection recommendations available through the virtual meeting, shown as **Figure A.7**.



Figure A.7: Screenshot of 3-D Flyover Video of the Horizon Boulevard at Darrington Road

16. Screenshot sample image of the 3-D video flyover of the Horizon Boulevard & 1-10 intersection recommendations available through the virtual meeting, shown as **Figure A.8**.



Figure A.8: Screenshot of 3-D Flyover Video of the Horizon Boulevard at I-10 Interchange

17. Flyer in English and in Spanish introducing the planned public meetings and providing a map of the exhibits.
18. Comment form in English and in Spanish.
19. Updated Horizon Boulevard Corridor Master Plan Fact Sheet in English and in Spanish.
20. Comments received at the public meetings from comment cards, by video, by mail and e-mail, annotations made on the schematic plots or displays, and by phone a call received after the meetings.
21. Comment response matrix showing all the comments received at the meeting and the responses.
22. Six screenshots of the virtual meeting showing the display boards and links which were available.