

Online Engagement Platform Comparison Guide

Transportation Planning and Programming Division (TPP) Public Involvement Section

TxDOT's TPP Public Involvement Section offers two online engagement platforms called Social Pinpoint and MetroQuest. This at-a-glance comparison guide highlights key features. More information on each platform is available at: <https://tntoday.dot.state.tx.us/tpp/Pages/Public-Involvement-Resources.aspx>.

		 Social Pinpoint	 MetroQuest
 Engagement Tools	Surveys	●	●
	Forums	●	
	Idea Boards	●	
	Budgeting Activities	●	●
	Tools for Rating Options and Expressing Preferences on Images and Themes	●*	●
 Interactive Mapping	Interactive Mapping Tool	●	●
	Add Map Layers and Interactive Map Objects	●	
	Enable Adding Images or Links to Pins	●	
	Feedback Across Multiple Map Views in Survey Format	●	
	Ability to Compare Mapped Alternatives	●	●
 Data Analysis	Integrated Reporting Tools with Downloadable Reports and Data Export to Excel	●	●
	Export Map Data to GIS	●	●
	Automatic Sentiment Analysis for Comments	●	
	Combined Reporting from All Engagement Activities	●	
	Access Data While Engagement is Live	●	●





* All tools can be used to have participants rate images and themes but MetroQuest can provide a more robust way of rating preferences.



**Social
Pinpoint**



MetroQuest

		Social Pinpoint	MetroQuest
 Public Interaction	Reacting and Commenting on Others' Input (Optional)	●	
	Moderation Tools for Obscene Content	●	
 Accessibility	Features for ADA Compatibility	●	◐ *
	Accessible on Mobile and Tablets	●	●
	Google Translate Integration	●	●
	Support for Manual Translations	●	●
 Engagement Lifespan	Edit Engagement Tools in Progress	●	
	Introduce Additional Tools as Project Evolves	●	
	Tools to Facilitate Project Updates and Newsletters	●	
 Additional Features	YouTube and Video Integration	●	●
	Source and User Tracking	●	●
	Allow Public to Promote Outreach on Social Media	●	●
	Allow Public to Promote Their Input on Social Media	●	

* While MetroQuest surveys are not ADA accessible, MetroQuest does offer options to address ADA accessibility. (Please refer to the MetroQuest fact sheet for details.)

To incorporate an online engagement platform on your project, please contact your assigned PI Specialist <https://tntoday.dot.state.tx.us/tpp/Pages/Public-Involvement-Contacts.aspx>. Consultant partners, please contact TPP Public Involvement Director Susan Howard at Susan.Howard@txdot.gov.