BORDER TRADE
ADVISORY COMMITTEE

Connecting Texas-Mexico Border to North Texas and Beyond

Southern Methodist University
Great Hall, Elizabeth Prothro Hall
5901 Bishop Blvd
Dallas, TX 75205

June 30, 2016
8:30am – 3pm
8:30–8:45AM CALL TO ORDER AND WELCOME AND INTRODUCTIONS

Call to order and welcome and introductions
- Secretary of State Carlos H. Cascos

8:45–9:00AM ADOPTION OF APRIL 21, 2016 MEETING MINUTES

Approval of minutes from April 21 meeting (Action Item)
- Secretary of State Carlos H. Cascos

9:00–9:30AM STRATEGIC BORDER TRANSPORTATION ISSUES

Discuss strategic border transportation issues that should be considered at future committee meetings
- Secretary of State Carlos H. Cascos
- Caroline Mays, Director, Freight and International Trade Section, TXDOT

9:30–10:30AM TEXAS-MEXICO BORDER STRATEGIC TRANSPORTATION BLUEPRINT

Discuss and get input on: White Papers and framework for developing the strategic blueprint
- Michael Bomba, UNT
- Juan Carlos Villa, TTI

10:30–10:45AM NETWORKING BREAK

10:45–11:15AM NORTH AMERICAN COMPETITIVENESS

Discuss North American strategy for competitiveness and trade between the U.S., Mexico and Canada
- Tiffany Melvin, President, NASCO
11:15–12:00PM  PRIVATE SECTOR PERSPECTIVES: CHALLENGES AND OPPORTUNITIES OF MOVING GOODS ACROSS THE TEXAS-MEXICO BORDER

Discuss manufacturing in Mexico and moving goods across the Texas-Mexico border

Private Sector Speakers

- Jim Corrigan, President, Trinity Logistics Group
- Tom McCoy, Senior Director, Global Transportation and International Trade Compliance, Sanmina SCI
- Luis Leal, CEO, Marquis Trans Logistics
- Tex Robbins, President, Lone Star Transportation

12:00–1:30PM  LUNCH SPEAKER

Luncheon presentation regarding the challenges of border infrastructure planning and execution and its various dimensions

- Matthew Rooney, Director, Economic Growth George W. Presidential Center

1:30–2:00PM  ALLIANCE TEXAS INLAND PORT AND CONNECTIVITY WITH TEXAS-MEXICO BORDER

Discuss the Alliance Texas Inland Port and connectivity with the Texas-Mexico border

- Steve Boecking, Vice President, Hillwood Properties

2:00–2:30PM  BNSF RAILWAY

Discuss BNSF Railway Texas-Mexico cross-border operations issues, challenges and opportunities

- Paul Hirsch, Assistant VP, Mexico Business Unit, BNSF

2:30–3:00PM  OPEN DISCUSSION – FUTURE MEETINGS AND TOPICS

- Secretary of State Carlos H. Cascos

3:30PM  ADJOURN

Next Committee Meeting · September 7, 2016 · El Paso, Texas

- Secretary of State Carlos H. Cascos

THURSDAY, JUNE 30, 2016 · SOUTHERN METHODIST UNIVERSITY · DALLAS, TEXAS
Tiffany Melvin
Nasco

Ms. Tiffany Melvin is the original Executive Director of NASCO – North American Strategy for Competitiveness – and has served in that capacity for 18 of its 22 years. She was named President of NASCO in January 2015 by the NASCO Board of Directors. Under her vision and leadership, NASCO has grown into a widely respected, tri-national coalition focusing on freight logistics, energy and the environment, and skilled workforce certification programs. She directs NASCO with an aggressive, far reaching, cooperative approach to solving critical issues impacting the efficient, secure and sustainable movement of freight throughout North America.

Jim Corrigan
Trinity Logistics Group

Mr. Jim Corrigan is the President of Trinity Logistics Group (TLG), a division of Trinity Industries and the trusted logistics provider to Trinity’s diverse family of market-leading manufacturing businesses. As an asset-based carrier with over 200 power units and over 500 trailers TLG provides logistics capabilities to the industrial, energy, transportation, and construction sectors. Mr. Corrigan joined Trinity Industries in 2013 upon his retirement from the U.S. Army. His Army career afforded him the opportunity to serve alongside America’s finest warriors in a variety of command and staff assignments. He has also served as Assistant Professor of Systems Engineering at the United States Military Academy.

Tom McCoy
Sanmina SCI

Mr. Tom McCoy is Senior Director of Global Transportation and International Trade Compliance for Sanmina-SCI a global Electronics Manufacturing Services company. He is responsible for worldwide logistics supporting over 80 manufacturing plants in 18 countries. Mr. McCoy has over 30 years of experience in the logistics industry. His background includes executive management, operations management and business development with global 3PL’s, contract logistics companies and asset based carriers. Mr. McCoy has spent a majority of his career focused on international logistics primarily in the Americas, Europe, Asia and the Middle East.
Luis Leal
Marquis Trans Logistics

Mr. Luis Leal is the CEO of Marquis Group. He has more than 14 years of experience in the transportation and logistics industry in the military and civil sectors. In 2006, he founded Marquis Transportation, his first transportation company, in Fort Worth, Texas. In 2012, Mr. Leal established Marquis Trans Logistics in Mexico, delivering his first international super load from USA to Mexico. His field experience has allowed him to understand the transportation and logistics between USA and Mexico. In his current role as CEO, Mr. Leal oversees all of the operations, sales, business growth and strategy.

Matthew Rooney
George W. Bush Institute

Mr. Matt Rooney is the Director of Economic Growth at the Bush Institute. After a career as a Foreign Service Officer with the U.S. Department of State and serving in positions in Washington D.C. and abroad, he focused on advocating market-driven solutions to economic policy challenges in both industrialized and developing countries. Mr. Rooney was on loan to the U.S. Chamber of Commerce to create a high-level private sector advisory body for the Summits of the Americas. Previously, he was Deputy Assistant Secretary responsible for relations with Canada and Mexico and for regional economic policy.

Steve Boecking
Hillwood Properties

Steve Boecking serves as vice president at Hillwood Properties, developer of the 17,000-acre AllianceTexas development in north Fort Worth. AllianceTexas is anchored by the Alliance Global Logistics Hub, featuring one of the nation’s largest intermodal yards operated by BNSF Railway, two Class I rail lines, Interstate Highway 35W and the world’s first industrial airport, Fort Worth Alliance Airport. Mr. Boecking oversees the management, operation and service provision of the 9,600 acre Foreign-Trade Zone (FTZ) #196 at AllianceTexas. Additionally, he works to continually enhance the multimodal transportation options, logistics services and economic benefits for companies within the development.
Paul Hirsch
BNSF Railway

Paul Hirsch was named assistant vice president, Mexico Business Unit, for BNSF Railway in October 2015. In this role, he leads a team of U.S. and Mexico-based professionals that focus on rail and intermodal transportation via five international gateways accessed by BNSF and its partner railroads in Mexico.

Mr. Hirsch brings to BNSF more than 20 years of experience in transportation management and business development in both domestic and international markets. Most recently serving as vice president, Mexico Operations, at Hub Group Inc., he has 13 years of leadership experience in various roles at Hub. Prior to that, he held logistics and planning roles at America Latina Logistica, Correo Argentino and United Parcel Service.
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