Texas Department of Transportation
Greer Building, Ric Williamson Hearing Room
125 E. 11th St.
Austin, TX 78701

April 18, 2018
8:30 a.m. - Noon
8:30–9 a.m.  COFFEE AND NETWORKING

9–9:10 a.m.  WELCOME AND INTRODUCTIONS

Rolando B. Pablos  
Texas Secretary of State and Chair  
Border Trade Advisory Committee

Laura Ryan  
Commissioner  
Texas Transportation Commission

9:10–9:15 a.m.  ADOPTION OF DECEMBER 6, 2017, MEETING MINUTES

Committee adopts minutes from last meeting

Rolando B. Pablos, Texas Secretary of State and Chair, Border Trade Advisory Committee

9:15–10:15 a.m.  TEXAS-MEXICO BORDER STRATEGIC TRANSPORTATION BLUEPRINT

Subcommittee Chairs to Report on Recommendations:
1. Establish a Texas-Mexico Trade Transportation Task Force
2. Develop a Texas-Mexico Trade Lanes Program
3. Develop a Public Awareness and Education Program
4. Implement Technology and Innovative Binational Border Strategies
5. Foster Private-Sector Involvement

Timoteo “Tim” Juarez Jr., Texas Department of Transportation

Gerry Schwebel  
Executive Vice President  
International Bank of Commerce

English Ramsey Cantu  
Mayor  
City of Eagle Pass

John Love  
Councilman District 2  
City of Midland

Sam Vale  
President  
Starr-Camargo Bridge Company

Dante Galeazi  
President and CEO  
Texas International Produce Association

Claudia Lagos  
Deputy Secretary for Competitiveness and Foreign Trade  
Government of the State of Tamaulipas
10:15–11 a.m. TEXAS-MEXICO BORDER TRANSPORTATION MASTER PLAN

Discuss the Texas-Mexico Border Transportation Master Plan Update
■ Rolando B. Pablos, Texas Secretary of State and Chair, Border Trade Advisory Committee
■ Timoteo “Tim” Juarez Jr., Texas Department of Transportation

Alejandro Solis
HDR – Consultant Team

11-11:30 a.m. NORTH AMERICAN FREE TRADE AGREEMENT (NAFTA) PANEL

Discuss current status of NAFTA negotiations and what it means for Texas
■ Rolando B. Pablos, Texas Secretary of State and Chair, Border Trade Advisory Committee
■ Jim Mullen, General Counsel, Border Trade Alliance
■ Gerry Schwebel, Executive Vice President, International Bank of Commerce

11:30 a.m.–Noon OPEN DISCUSSION — FUTURE MEETINGS AND TOPICS

Discuss any outstanding issues and summary of action items and future meetings and topics
■ Rolando B. Pablos, Texas Secretary of State and Chair, Border Trade Advisory Committee

Noon ADJOURN

■ Rolando B. Pablos, Texas Secretary of State and Chair, Border Trade Advisory Committee

NEXT COMMITTEE MEETINGS

July 2018, Date and Location TBD
September 2018, Date and Location TBD
December 2018, Date and Location TBD
Claudia Lagos

Deputy Secretary for Competitiveness and Foreign Trade, Government of the State of Tamaulipas

Claudia Lagos, is a graduate from the Universidad de las Americas-Puebla (UDLA-P) where she received her degree in International Relations. In 1997, Miss Lagos received her A.B. in International Management and her Diploma on Legal Aspects on International Trade from the Instituto Tecnológico Autónomo de Mexico (ITAM).

She has worked in the Private and Public sector since 1993, where she has held several positions. In October 2016 she joined the Tamaulipas state government in charge of foreign trade issues in the Office of the Governor. In August of 2017, she was appointed as Deputy Secretary of Competitiveness and Foreign Trade in the Ministry of Economic Development. In this capacity, she promotes investment and economic growth; and coordinates, analyzes and advises the Governor on foreign trade issues.

Claudia Lagos Galindo has thought at the Instituto Tecnológico de Estudios Superiores in Monterrey, and at the Universidad Ibero Americana A.C., where she has given several courses in international trade and international business.

Jim Mullen

General Counsel, Border Trade Alliance

Jim Mullen is the President of Mullen Consulting, LLC. Utilizing the experience, knowledge and expertise developed over a decade as an executive in the trucking and logistics industry, Mullen provides consulting services in the areas of legislative and regulatory affairs and legal matters. The Firm's emphasis is on transportation, infrastructure and border trade issues.

Jim is also Chief Counsel of the Border Trade Alliance (BTA), a grassroots, non-profit organization comprised of stakeholders in cross border trade with Mexico and Canada and the United States. The BTA advocates for policies and initiatives designed to improve border affairs and trade relations between the three nations.

Prior to forming Mullen Consulting in 2016, Jim was Executive Vice President and General Counsel of Werner Enterprises, Inc, an international transportation and logistics company with operations in over 25 countries. Mullen was with Werner from 2006 through 2016, and managed a portfolio of the Legal, Risk, Safety and Government Relations Departments. Jim was a member of the Board of Directors and Executive Committee of the American Trucking Associations, and served on numerous boards of other transportation organizations.

Mullen’s diverse background as a senior executive working at one of the country’s largest trucking companies, extensive legal expertise and proven advocacy successes offers clients unique benefits that improves a company’s bottom line.
**Rolando Pablos**

**Texas Secretary of State and Chair, Border Trade Advisory Committee**

Governor Greg Abbott appointed Rolando B. Pablos as the 111th Texas Secretary of State on January 5, 2017. Secretary Pablos brings an extensive record of public service to the Office of the Secretary of State, including tenure as a commissioner on the Texas Racing Commission and the Public Utility Commission of Texas. Secretary Pablos understands the importance of leveraging strategic community capacity in order to foster economic growth and attract investment to Texas. As both a state official and in his private practice, he has played critical roles in the advancement of international trade with Texas, especially through his advocacy for cross-border collaboration between the US and Mexico.

**Laura Ryan**

**Commissioner, Texas Transportation Commission**

Laura Ryan is a member of the Texas Transportation Commission, which oversees statewide activities of the Texas Department of Transportation.

Ryan is CEO of Purdy Motors USA. Purdy Motors is Costa Rica’s exclusive Toyota distributor, with growing operations in the U.S. In her role, Commissioner Ryan is responsible for strategically expanding and diversifying Purdy’s U.S. business operations, which currently consists of three Texas-based Toyota dealerships. She recently served as vice president of market representation and dealer development for Gulf States Toyota Inc., a private distributor for Toyota Motor Sales based in Houston. Before that Ryan was vice president of sales and marketing with an affiliated Freidkin Company, GSFSGroup Inc., and chair of the Board of the Texas Department of Motor Vehicles (TxDMV), where she represented the vehicle manufacturing and distribution industry. In her more than 25 years in the automotive industry, she also held positions with retail dealerships, Nissan Motor Sales (in both variable and fixed operations) and worked as an independent automotive consultant.

During her tenure at TxDMV, Ryan initiated many processes to make the department more innovative, customer-oriented and efficient, and held the positions of chair of the Projects and Operations Committee and vice chair before becoming chair at TxDMV. She has also presented as a guest speaker for National Automobile Dealers Association convention workshops and Texas A&M University’s Mays Business School.

Ryan is involved with her community through several volunteer and charity organizations, including Boys and Girls Country of Houston, Operation Interdependence and the National Charity League.

She attended Penn State University and has been engaged in executive education programs including Gallup Organization Strengths Training, University of Texas Future Leaders and the Columbia University Finance Program.