BORDER TRADE ADVISORY COMMITTEE MEETING

IBC Bank
500 W. 5th St.
Community Suite, 13th floor
Austin, TX 78701

December 12, 2018
8:30am to 12:30pm
8:30–9:00AM  COFFEE AND NETWORKING

9:00–9:10AM  WELCOME AND INTRODUCTIONS

- Rolando B. Pablos, Texas Secretary of State and Chair, Border Trade Advisory Committee
- Laura Ryan, Commissioner, Texas Transportation Commission
- Alvin New, Commissioner, Texas Transportation Commission

9:10–9:15AM  ADOPTION OF OCTOBER 23, 2018 MEETING MINUTES

Committee adopts Minutes from last meeting

- Rolando B. Pablos, Texas Secretary of State and Chair, Border Trade Advisory Committee

9:15–10:15AM  TEXAS-MEXICO BORDER TRANSPORTATION MASTER PLAN

Discuss and get input from the committee on the Texas-Mexico Border Transportation Plan Update and Development

- Rolando B. Pablos, Texas Secretary of State and Chair, Border Trade Advisory Committee
- Timoteo “Tim” Juarez, Jr. Texas Department of Transportation
- Alejandro Solis, HDR Project Manager
- Stephanie White, Vice President Strategic Communication, HDR

10:15–11:00AM  EL PASO REGION TRANSPORTATION UPDATE

Discussion of Infrastructure and Economic Development Updates in the El Paso Region

- The Honorable Vincent Perez, Commissioner, El Paso County
- Jon Barela, Chief Executive Officer, El Paso Borderplex Alliance
- Bob Bielek, El Paso District Engineer, Texas Department of Transportation
11:00–11:30AM DISCUSSION ON TRADE AND TRANSPORTATION INFRASTRUCTURE ACTIVITIES IN MEXICAN STATES

Discuss trade and transportation infrastructure activities in the Mexican States of Tamaulipas, Nuevo Leon, Coahuila, and Chihuahua

- Claudia Josefina Lagos Galindo, State of Tamaulipas
- Roberto Russildi Montellano, State of Nuevo Leon
- Gerardo Alberto Berlanga Gotes, State of Coahuila
- Alejandra de la Vega, State of Chihuahua

11:30AM–12:00PM UNITED STATES-CANADA-MEXICO AGREEMENT (USMCA)

Provide an update on the United States-Mexico-Canada Agreement (USMCA)

- Rolando B. Pablos, Texas Secretary of State and Chair, Border Trade Advisory Committee
- Gerry Schwebel, International Bank of Commerce

12:00–12:15PM COMMITTEE MEMBERSHIP

Discuss recommendation for proposed expansion of committee membership

- Rolando B. Pablos, Texas Secretary of State and Chair, Border Trade Advisory Committee

12:15–12:30PM OPEN DISCUSSION – FUTURE MEETINGS AND TOPICS

Discuss any outstanding issues and summary of action items and future meetings and topics

- Rolando B. Pablos, Texas Secretary of State and Chair, Border Trade Advisory Committee

12:30PM ADJOURN

- Rolando B. Pablos, Texas Secretary of State and Chair, Border Trade Advisory Committee

NEXT COMMITTEE MEETING:

Date and Location TBD
Rolando B. Pablos, Secretary of State – Texas  
Chair – Border Trade Advisory Committee

In January 2017, Governor Greg Abbott appointed Rolando Pablos as the 111th Texas Secretary of State. Secretary Pablos is one of six state officials named by the Texas Constitution to form the Executive Department of the State. In addition to serving as Chief Election Officer for Texas, Secretary Pablos is also senior advisor and liaison to the Governor for Border and Mexican Affairs, and is the state’s Chief International Protocol Officer.

A former utility regulator, Secretary Pablos is an economic development expert who understands the importance of leveraging strategic community capacity building for purposes of attracting investment to Texas. As a state official, and in his private practice, he has played critical roles in the advancement of direct investment, international relations and trade with Texas’ partners across the globe. Secretary Pablos is a strong advocate for North American manufacturing integration and cross-border collaboration among the U.S., Canada and Mexico. He has also served as Honorary Consul to Spain, where he worked to ensure the formation and development of business and diplomatic relationships between Texas and Spain.

Laura Ryan  
Commissioner, Texas Transportation Commission

Laura Ryan is a member of the Texas Transportation Commission, which oversees statewide activities of the Texas Department of Transportation. She was appointed by Governor Greg Abbott on July 11, 2016, to fill a vacancy; reappointed March 2, 2017; and confirmed by the Senate on April 19, 2017, for a six-year term.

Ryan is CEO of Purdy Motors USA. Purdy Motors is Costa Rica’s exclusive Toyota distributor, with growing operations in the U.S. In her role, Commissioner Ryan is responsible for strategically expanding and diversifying Purdy’s U.S. business operations, which currently consists of three Texas-based Toyota dealerships. She recently served as vice president of market representation and dealer development for Gulf States Toyota Inc., a private distributor for Toyota Motor Sales based in Houston. Before that Ryan was vice president of sales and marketing with an affiliated Freidkin Company, GSFSGroup Inc., and chair of the Board of the Texas Department of Motor Vehicles (TxDMV), where she represented the vehicle manufacturing and distribution industry. In her more than 25 years in the automotive industry, she also held positions with retail dealerships, Nissan Motor Sales (in both variable and fixed operations) and worked as an independent automotive consultant.

Alvin New  
Commissioner, Texas Transportation Commission

Alvin New is a member of the Texas Transportation Commission, which oversees statewide activities of the Texas Department of Transportation. New is a business investor, rancher and former San Angelo Mayor.

New is a life-long resident of West Texas and was born in Brownfield. He has lived mostly in or near San Angelo since 1981. New spent most of his career with Town & Country Food Stores. He started as a clerk while getting his business administration degree from Angelo State University. New worked his way up to chief executive officer and part owner. He and his partners sold their stake in the convenience store chain about a decade ago. He currently serves as a member of the Texas Tech University Foundation Board and the Goodfellow Air Force Base Advisory Council. New earned his bachelor’s degree in business administration in management from Angelo State University. Commissioner New was appointed Feb. 20, 2018, and his term will expire Feb. 1, 2021.
Jon Barela
Chief Executive Officer – Borderplex Alliance

Jon Barela is the chief executive officer of the Borderplex Alliance. He has a unique set of experience having served in the public sector as a Fortune 100 company executive and as a small business owner. Barela previously served as New Mexico’s economic development cabinet secretary. During his tenure, he led efforts to develop and attract investments to the North American Borderplex and increase trade with Mexico.

Bob Bielek, DPA, P.E.
District Engineer, El Paso District – Texas Department of Transportation

Bob Bielek is the district engineer for TxDOT’s El Paso District. In this position, he is responsible for more than a billion dollars of infrastructure improvements completed, underway or planned as well as the maintenance and operation of the El Paso District which encompasses nearly 22,000 square miles made up of the six westernmost counties in Texas.

He is a transportation industry veteran with 47-years of experience in the planning, design, construction and operation of highways, airports, and transit facilities. He holds B.S. and M.S. degrees in Civil Engineering from Penn State University and the University of Pittsburgh respectively and a Doctorate in Public Administration from Nova Southeastern University. He has been a licensed professional engineer since 1975 and is currently licensed in Florida, Colorado and Texas and holds a national certificate from the National Council of Examiners for Engineering and Surveying.

Alejandra de la Vega
Secretary of Economic Development – Government of the Mexican State of Chihuahua

In 2016, Mrs. De la Vega was appointed by the Governor of the State of Chihuahua, Mexico, to serve as Secretary of Innovation and Economic Development for the electoral period of 2016-2021.

Actively involved on both sides of the border, Mrs. De la Vega serves or has served on numerous business, civic, and charitable boards and committees. She is currently a member of the Governing Board of The Hospitals of Providence Memorial and Sierra Campuses in El Paso and a member of The University of Texas MD Anderson Cancer Center Board of Visitors in Houston.

She is actively involved in Desarrollo Economico de Juarez, serves as Co-Chair of the Borderplex Regional Economic Alliance and is a member of the Young Presidents’ Organization (YPO) Paso Del Norte Chapter.

Mrs. De la Vega previously served on the board of the Monterrey Institute of Technology and Higher Education (ITESM) Ciudad Juarez Campus, was secretary of the board of La Rodadora Children’s Museum in Juarez, and was a board member of the FEMAP Foundation.
Claudia Josefina Lagos Galindo
Deputy Secretary for Economic Growth and Foreign Trade
Government of the Mexican State of Tamaulipas
Claudia Josefina Lagos Galindo, graduated from the Universidad de las Americas-Puebla (UDLA-P) where she received her degree in International Relations. In 1997, Miss Lagos received her B. A. in International Management from the Instituto Tecnológico Autónomo de Mexico (ITAM). She received her Diploma on Legal Aspects on International Trade from the Instituto Tecnológico Autónomo de Mexico (ITAM).

In October 2016 she joined the State Government of Tamaulipas working on foreign trade issues for the Office of the Governor of Tamaulipas. In August of 2017, she was appointed Deputy Secretary of Competitiveness and Foreign Trade at the Ministry of Economic Development, where she is in charge of promoting investment, coordinating, analyzing and advising the state governor of Tamaulipas on issues relating to foreign trade.

Claudia J. Lagos Galindo has also been a Professor at the Instituto Tecnológico de Estudios Superiores de Monterrey, and at the Universidad Ibero Americana A.C., where she has held several chair positions for the programs in International Trade and International Business.

Gerardo Alberto Berlanga Gotés
Secretary of Infrastructure, Urban Development and Mobility
Government of the Mexican State of Coahuila
Gerardo Alberto Berlanga Gotés received his degree in Civil Engineering from the Instituto Tecnológico de Estudios Superiores de Monterrey.

He has held the position of Director of Public Works for the City of Torreon, and has been the Deputy Secretary of Public Works for the Department of Regional Development of La Laguna Region in Coahuila.

He has participated in the development of housing projects in various residential areas around the City of Torreon (1984 – 1990); He has also participated in industrial development projects such as the development and construction of dairy farms in the Laguna Region in the state of Coahuila (1986-2000). Furthermore, he has participated in projects involving the development of a central headquarters for Exxon Mobil S.A. in Mexico City in 2002.

Roberto Russildi Montellano
Secretary of Economy and Labor – Government of the Mexican State of Nuevo Leon
Roberto Russildi Montellano, is Secretary of Economy and Labor of the State of Nuevo Leon, from which he leads the economic development policy of the State of Nuevo Leon; consisting in the attraction of foreign investment, strengthening local companies and exports activities, innovation and technological development, in addition to the promotion of employment and strategic training. This responsibility includes the priority of encouraging harmonious relations and good working conditions for the State labor force.

With 38 years of professional experience, he has worked in areas such as production, industrial operations, IT, international business and administration. He holds a bachelor degree in Chemical Engineering and Systems and postgraduate studies as Master in Business Administration from the Tecnologico de Monterrey.
The Honorable Vincent Perez  
Commissioner – El Paso County

Vince Perez was elected to represent the people of Precinct 3 on the El Paso County Commissioners Court in November of 2012. As commissioner, he represents more than 200,000 residents in the cities of El Paso, Socorro, Horizon, San Elizario, and the majority of unincorporated communities in El Paso County such as Fabens, Tornillo, Montana Vista, Agua Dulce, Sparks, and several municipal utility districts east of Loop 375.

Perez is a vocal advocate for reforming El Paso County’s criminal justice system. He has fought to reduce the high costs that El Paso taxpayers pay for jailing low-income, low-risk individuals, as well as those with mental health conditions in the county jail system.

Gerry Schwebel  
Executive Vice President – Corporate International Division, International Bank of Commerce

Gerardo (Gerry) Schwebel frequently represents International Bank of Commerce (IBC) and its customers in consultation with top government and business leaders in the United States, Mexico and Canada. He has testified before congress on issues of U.S.-Mexico trade, including the North America Free Trade Agreement (NAFTA), U.S.-Mexico transportation and logistics issues, issues related to international finance and most recently on U.S. immigration reform issues.

For three decades, he has served leading financial institutions in Texas, culminating in his arrival in 1988 as IBC’s first vice president, of business and industrial development. He was promoted to executive vice president of IBC’s international division and joined the corporate management team in 1996 as international division head. In addition to his corporate responsibility of directing IBC’s international programs, he also oversees alternative investments/wealth management program known as IBC investment services.