TEXAS-MEXICO BORDER TRANSPORTATION MASTER PLAN

Border Trade Advisory Committee Meeting
Overview

Border Master Plans

- Defined and supported by the United States-Mexico Joint Working Committee on Transportation Planning and Programming (JWC)
  - Federal Highway Administration (FHWA), Mexican Secretariat of Communication and Transportation (SCT), U.S. Department of State (DOS), Mexican Secretariat of Foreign Relations (SRE), four U.S. border state Departments of Transportation (DOT), the six Mexican border States, General Services Administration (GSA) and Customs and Border Protection (CBP)

Comprehensive, binational long-range plans to:

- Inventory transportation and port of entry (POE) infrastructure that facilitates trade
- Prioritize and promote planned POE and related transportation projects
- Support decision making
- Allocate limited funding resources
- Ensure continued dialogue and coordination on future POE and support transportation infrastructure needs and projects
Guiding Principles

Development of the binational Texas-Mexico Border Transportation Master Plan (BTMP)

• Binational effort
• Data-driven
• Consensus-oriented
• Binational stakeholder participation and public engagement
• Encompassing entire Texas-Mexico border
PROJECT MANAGEMENT PLAN
• Is 50 miles north and south of the border (total of 100 miles) adequate?
• Is the 5-state area of impact adequate?
• Is the USMCA an adequate area of impact?
### BTMP Phases & Milestones

<table>
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<tr>
<th>PHASE 1: BINATIONAL STUDY &amp; DATA COLLECTION</th>
<th>PHASE 2: GATHER INPUT &amp; CORRIDOR ANALYSIS</th>
<th>PHASE 3: BUILD BINATIONAL CONSENSUS ON TRANSPORTATION SOLUTIONS</th>
<th>PHASE 4: REFINE ANALYSIS &amp; COMMUNICATE FINDINGS</th>
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<tbody>
<tr>
<td>• Project Management Plan</td>
<td>• Study Area</td>
<td>• Future Scenarios</td>
<td>• Prioritization of Alternatives</td>
<td>• Final Report</td>
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<tr>
<td>• Stakeholder Engagement Plan</td>
<td>• Data Inventory</td>
<td>• Cost Benefit Analysis and Economic Impact of Alternatives</td>
<td>• Implementation Plan of High-Ranking Alternatives</td>
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<td>• Data Collection Plan</td>
<td>• Identification of Multimodal Corridors</td>
<td>• Feasibility Analysis of Alternatives</td>
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<tr>
<td>• Goals &amp; Objectives</td>
<td>• Corridor Analyses (SWOT, Trends)</td>
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<td>• High-Level Prioritization Process</td>
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**Final Report**

- November 2020 – December 2020
# BTMP Stakeholder Engagement Timeline

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<td>Outreach, Education and Communication Materials</td>
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<td>W V</td>
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**Legend:**
- W - Website
- N - Newsletter
- F - Fact Sheet
- P - White Paper
- V - Video
- B - Brochure

*Texas-Mexico Border Transportation Master Plan December 12, 2018*
STAKEHOLDER ENGAGEMENT
Are we missing anything from the stakeholder engagement strategy?
Border Trade Advisory Committee

Draft Roles and Responsibilities

- Participation and guidance is critical throughout decision points
- Input on Plan Goals and Objectives
- Assist with public and stakeholder outreach
- Identification of issues, needs, and challenges
- Provide feedback on Policies and Programs
- Input on Implementation Plan
- Review documents and recommend plan to Commission

Draft Meeting Dates

Meet every other month:

2019:
- March
- May
- July
- September
- November

2020:
- February
- April
- June
- August
- October
BTAC Input

- Give us your feedback on the proposed roles and responsibilities.
- Is the BTAC meeting schedule realistic for you?
Binational Regional Steering Committee

**Draft Roles and Responsibilities**

- Input on the Plan Goals and Objectives
- Contribute to the development of the BTMP
- Identification of issues and needs
- Provide data and other information
- Development of recommendations
- Prioritization of programs and projects
- Assist with public and stakeholder outreach
- Implementation of the Plan

**Purpose: Provide regional and local binational perspective and expertise**

**Proposed Meeting Dates**

Meets every other month starting February 2019

**2019:**
- February
- April
- June
- August
- October

**2020:**
- January
- March
- May
- July
- August
## Local Stakeholders

**U.S. - Local**
- Maverick County
- Val Verde County
- Webb County
- City of Del Rio
- City of Eagle Pass
- City of Laredo
- Laredo Metropolitan Planning Organization

## U.S. Federal and State Agencies

- U.S. Department of State (DOS)
- U.S. Department of State/Consulate of the United States (DOS)
- International Boundary and Water Commission (IBWC-DOS)
- U.S. Department of Transportation/Federal Highway Administration (FHWA)
- U.S. General Services Administration (GSA)
- U.S. Department of Homeland Security/Customs and Border Protection (CBP)
- U.S. Department of Transportation/Federal Motor Carrier Administration (FMCA)

## Freight Rail Companies

- Ferrocarril Mexicano S.A. de C.V.
- Kansas City Southern de México S.A. de C.V.
- Kansas City Southern Railway Company

## Private Sector

* = recommended for inclusion in BNRSC
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<td>Administración General de Aduanas</td>
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<td>Instituto de Administración de Avalúos de Bienes Nacionales (INDAABIN)</td>
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<td>Instituto Nacional de Migración (INAMI)</td>
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<td>Caminos y Puentes Federales (SCT-CAPUFE)</td>
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<td>Instituto Mexicano del Transporte (SCT-IMT)</td>
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<td>Secretaría de Relaciones Exteriores (SRE)</td>
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<td>Secretaría de Relaciones Exteriores/Consulado General de México</td>
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<td>Municipio de Acuña</td>
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<td>Corporación para el Desarrollo de la Zona Fronteriza de Nuevo León (CODEFRONT)</td>
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<td>Secretaría de Obras Públicas de Tamaulipas</td>
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<td>Instituto Municipal de Investigación, Planeación y Desarrollo Urbano del Municipio de Nuevo Laredo (IMPLADU)</td>
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## El Paso/Santa Teresa–Chihuahua Border Master Plan

### Local Stakeholders
- **U.S. - Local**
  - El Paso County
  - Doña Ana County
  - Presidio County
  - City of El Paso
  - Greater El Paso Chamber of Commerce
  - Hispanic Chamber of Commerce

### U.S. Federal and State Agencies
- U.S. Department of State (DOS)
- U.S. Department of State/Consulate of the United States (DOS)
- International Boundary and Water Commission (IBWC-DOS)
- U.S. Department of Transportation/Federal Highway Administration (FHWA)
- U.S. General Services Administration (GSA)
- U.S. Department of Homeland Security/Customs and Border Protection (CBP)
- U.S. Department of Transportation/Federal Motor Carrier Administration (FMCA)
- Texas Department of Transportation (TxDOT)
- Texas Department of Public Safety (DPS)
- New Mexico Department of Transportation
- New Mexico Border Authority
- Congressman Reyes
- State delegation member
- Federal Railroad Administration (FRA)*

### Freight Rail Companies
- Ferrocarril Mexicano S.A. de C.V.
- Kansas City Southern de México S.A. de C.V.
- Kansas City Southern Railway Company

### Private Sector
- Trucking industry
- Brokers
- Maquila industry

* = recommended for inclusion in BNRSC
# El Paso/Santa Teresa–Chihuahua Border Master Plan

## Mexico Federal Agencies
- Secretaría de Relaciones Exteriores (SRE)
- Caminos y Puentes Federales (SCT-CAPUFE)
- Mexican Consulate
- Comisión Internacional de Límites y Aguas (SRE-CILA)

## Mexico State and Local Agencies
- Secretaría de Comunicaciones y Obras Públicas Chihuahua
- Municipio de Juárez
- Promotora de Industria Chihuahuense
- Promofront
- Instituto Municipal de Investigación y Planeación (Juárez)
# Local Stakeholders

## U.S. – Local
- Hidalgo County Metropolitan Planning Organization
- Harlingen-San Benito Metropolitan Planning Organization
- Brownsville Metropolitan Planning Organization
- Cameron County Regional Mobility Authority
- Hidalgo County Commuter Rail District
- Cameron County
- Hidalgo County
- Starr County
- Zapata County
- City of Brownsville
- City of Los Indios
- City of San Benito
- City of Harlingen
- City of Mission
- City of McAllen
- City of Edinburg
- City of Pharr
- City of Hidalgo
- City of Donna
- City of Weslaco
- City of Roma
- City of Rio Grande City
- Los Ebanos Ferry
- Progreso International Bridge
- B&M Bridge Company
- Starr Camargo Bridge Company
Lower Rio Grande Valley–Tamaulipas Border Master Plan

Modal Stakeholders

- Port of Brownsville
- Kansas City Southern de México
- Rio Valley Switching Company
- Brownsville and Rio Grande International Railroad

U.S. Federal and State Agencies

- U.S. Department of Transportation/ Federal Highway Administration (FHWA)
- U.S. Department of Transportation/ Federal Motor Carrier Administration (FMCA)
- U.S. General Services Administration (GSA)
- U.S. Department of Homeland Security/ Customs and Border Protection (CBP)
- U.S. Department of State, including applicable consulates (DOS)
- International Boundary and Water Commission (IBWC-DOS)
- Texas Department of Transportation (TxDOT)
- Texas Department of Public Safety
- Federal Railroad Administration (FRA)*

* = recommended for inclusion in BNRSC

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BTAC Input

- Are there unique considerations on the Mexican side to the composition of the binational regional steering committees?
- Are there any recommendations for additional binational regional steering committee membership?
Binational Coordination

Draft Purpose

- Guidance on the development of the BTMP
- Binational Data Collection
- Identification of binational issues and needs
- Provide input on Corridor Identification
- Build Binational Consensus on Transportation Solutions
- Provide input on prioritization criteria
- Review and comment on recommendations
- Provide input into Plan implementation

Draft Meeting Dates

2019:
- January
- July*
- October

2020:
- January*
- June

* = virtual meeting
Do we need to add proposed roles and responsibilities for the Binational Coordination strategy?
Binational Stakeholder Listening Sessions and Workshops

**Purpose:**
- Identify Issues, Challenges and Needs
- Identify Strategies and Solutions
- Provide Input to Prioritize Programs and Projects

**Draft Roles and Responsibilities**
- Contribute to the development of the BTMP
- Identification of issues and needs
- Provide data and other information
- Provide input to prioritization process
- Input on recommendations
- Identification of Policies, Programs, and Projects
- Provide input into Plan implementation

**Proposed Meeting Dates**
- Round 1: April 2019
- Round 2: November 2019
What private stakeholders should be more active in the BTMP development?
Binational Public Meetings and Focus Group

**Purpose:**
- Identify Issues, Challenges and Needs
- Identify Strategies and Solutions
- Provide Input to Prioritize Programs and Projects

**Draft Roles and Responsibilities**
- Contribute to the development of the BTMP
- Identification of issues and needs
- Provide data and other information
- Provide input to prioritization process
- Input on recommendations
- Identification of Policies, Programs, and Projects
- Provide input into Plan implementation

**Proposed Meeting Dates**
- Round 1: March 2019
- Round 2: September 2019
BTAC Input

- Do you have a list of contacts that we can leverage for our public outreach efforts?
- Based on your experience, what is the most successful way to reach the general public?
Partner Committees and Task Forces

- Purposeful coordination with other groups working on related issues:
  - Binational Bridges and Border Crossings Group (BBBXG)
  - Port Authority Advisory Committee (PAAC)
  - Texas Port Association (TPA)
  - Texas Freight Advisory Committee (TFAC)
  - U.S.-Mexico Joint Working Committee (JWC)
  - TxDOT Internal Border Task Force
# Stakeholder Engagement Program

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W - Website   N - Newsletter   F - Fact Sheet   P - White Paper   V - Video   B - Brochure
GOALS & OBJECTIVES
Develop clear goals and objectives for the BTMP update, working with:

- TxDOT, FHWA, BTAC, United States and Mexico federal, state, regional, and local agencies, and binational public and private sector partnering agencies and stakeholders

The goals and objectives will:

- Guide the development of the technical tasks of the BTMP
- Be translated into a multi-criteria analysis framework to prioritize projects
Goals & Objectives Development Process

- Document Review*
- Review Developments in Different Freight & International Committees
- Preliminary Goals, Objectives & Indicators
- Stakeholder Discussions
- Refined Goals, Objectives & Indicators
- Weights for Indicators
- Multi-criteria Analysis Framework

Consultant Work
Validation Point
Milestones

* = Previous Border Master Plans, Texas Freight Mobility Plan, Texas Border Strategic Transportation Blueprint, other state plans
Building Binational Consensus on Goals & Objectives

Work through BTAC, Regional Steering Committees and stakeholders to get input and achieve consensus

- **Initial Work**
  - Develop preliminary goals, objectives and indicators

- **BTAC**
  - Present preliminary goals, objectives and indicators to BTAC

- **BNRSC Feedback**
  - Present draft goals and objectives to each Regional Steering Committees for feedback

- **Consensus Seeking**
  - Build consensus on goals and objectives

- **BTAC**
  - Engage BTAC to weigh-in on final decision
Development of BTMP Goals

Reviewed the following documents to identify existing goals:

- Texas Border Strategic Transportation Blueprint
- Previous Texas-Mexico Border Master Plans
- Other strategic and planning documents
  - TxDOT Freight Plan
  - Texas Transportation Plan
  - TxDOT Strategic Plan
Development of BTMP Goals

Previous BMPs
- Stewardship
- Customer Service
- Asset Preservation

Strategic Blueprint
- Stewardship
- Customer Service
- Asset Preservation
- Multimodal Connectivity
- Economic Competitiveness / Impact
- Sustainable Funding
- Performance (Mobility & Reliability)
### Development of BTMP Goals

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# Development of BTMP Goals

## Common Goals - Existing Plans
- Stewardship
- Customer Service
- Asset Preservation
- Sustainable Funding
- Performance (Mobility & Reliability)

## Other Goals
- Multimodal Connectivity
- Economic Competitiveness / Impact
- Safety
BTAC Input

- Are there additional goals that need to be added?
- From your perspective, what are the most important goals?
Binational Study and Data Collection Phase

- Outreach to stakeholders to engage them in the BTMP
  - Public and private
- Creation of Regional Steering Committees
- Refine Goals and Objectives with Regional Steering Committees
- Meet with Mexican Officials from new administration
- Begin data collection efforts
- Next BTAC meeting on February 2019

ANY ADDITIONAL FEEDBACK?
Contact Info

Texas-Mexico BTMP Project Managers

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TxDOT, International Trade &
Border Coordinator
Tim.Juarez@TxDOT.gov
(512) 305-8588

Alejandro Solis, PH.D.
HDR, Principal Economist &
Business Class Lead,
Economics & Finance
Alejandro.Solis@HDRinc.com
(202) 594-3280
INFRAESTRUCTURA EN LA FRANJA FRONTERIZA DE COAHUILA - TEXAS

CORREDOR LAGUNA NORTE

INTEGRACIÓN DE COAHUILA CON LA RED CARRETERA DEL ESTADO DE TEXAS

CONECTIVIDAD DE COAHUILA CON LA REGIÓN CENTRO DE LOS ESTADOS UNIDOS A TRAVÉS DE LOS EJES CARRETERAS SALTILLO PIEDRAS NEGRAS Y LAGUNA NORTE
CON LA FIRME INTENCIÓN DE MODERNIZAR EL CORREDOR LAGUNA NORTE, QUE ACERQUE LA REGIÓN LAGUNA CON LOS PUERTOS FRONTERIZOS DE COAHUILA, EN AÑOS RECIENTES SE INVIRTIERON 1,600 MDP EN LA MODERNIZACIÓN DE ESTE EJE CARRETERO.

EN ESTA ADMINISTRACIÓN SE DARÁ CONTINUIDAD A ESTE PROYECTO CON LA CONSTRUCCIÓN DE CINCO LIBRAMIENTOS QUE PERMITAN ELEVAR EL RANGO DE OPERACIÓN DE ESTE CORREDOR CARRETERO, REDUCIENDO LOS TIEMPOS DE RECORRIDO Y MEJORANDO LA SEGURIDAD EN LA VÍA.
CON LA MISMA INTENCIÓN DE MEJORAR LOS TIEMPOS DE RECORRIDO DEL TRANSPORTE DE CARGA PROVENIENTE DEL CENTRO DE MÉXICO, ASÍ COMO BRINDAR MEJORES CONDICIONES DE TRASLADO A LOS PRODUCTOS Y MERCANCÍAS GENERADOS POR LA INDUSTRIAL LOCAL, ES QUE SE PRETENDE GESTIONAR LA CONSTRUCCIÓN DE TRES LIBRAMIENTOS CARRETEROS EN ESTOS DOS IMPORTANTES EJES CARRETEROS, COLUMNA VERTEBRAL DE LA MOVILIDAD CARRETERA DEL ESTADO.

INVERSIÓN

2,680 mdp

LIBRAMIENTOS CARRETEROS

67.7 km
META: CONSTRUCCIÓN DE CARRETERA DE 12 M PARA 2 CARRILES MAS ACOTAMIENTOS
LONGITUD: 29 Km
INVERSIÓN: 1203.7 MDP
INFRAESTRUCTURA EN LA FRANJA FRONTERIZA DE COAHUILA - TEXAS

LIBRAMIENTO MORELOS - ZARAGOZA

META: CONSTRUCCIÓN DE CARRETERA DE 12 M PARA 2 CARRILES MAS ACOTAMIENTOS
LONGITUD: 16.7 Km
INVERSIÓN: 680.6 MDP
1. SEGUNDO PUENTE INTERNACIONAL DE ACUÑA
2. PUENTE FERROVIARIO INTERNACIONAL DE ACUÑA
3. CONCLUIR LA MODERNIZACIÓN DE LA ADUANA DEL PUENTE DE ACUÑA
4. TERCER PUENTE INTERNACIONAL DE PIEDRAS NEGRAS
OBRA EN PROCESO POR PARTE DEL GOBIERNO FEDERAL, SE ESPERA SEA CONCLUIDA PARA FINALES DE ESTE AÑO
EXISTE EL ACUERDO FIRMADO EN 2015 POR LA CIUDAD DE DEL RIO, EL CONDADO DE VAL VERDE, CIUDAD ACUÑA Y EL GOBIERNO DE COAHUILA, DEL SITIO DE CRUCE PROPUESTO PARA LA CONSTRUCCIÓN DE ESTE PUENTE INTERNACIONAL

ACTUALMENTE EL GOBIERNO DEL COAHUILA LLEVA ACABO EL ESTUDIO DE LA SEGUNDA ETAPA DEL PROCESO DE GESTIÓN QUE PERMITA REGISTRAR ESTE PROYECTO EN LA AGENDA BINACIONAL.
Piedras Negras y Eagle Pass están conectadas a través de 2 puentes internacionales. La vía principal a ambos lados de la frontera es el eje carretero 57.

El gobierno federal, a través de la S.C.T. lleva acabo el estudio “Análisis del Sistema de Cruces de la región de Piedras Negras-Eagle Pass”, una vez concluido este, y en función de su resultado, el gobierno del estado impulsará las acciones para su futura construcción.
INFRAESTRUCTURA EN LA FRANJA FRONTERIZA DE COAHUILA - TEXAS
Corporación para el Desarrollo de la Zona Fronteriza de Nuevo León.
• Nuevo León State’s border with Texas accounts for 9 miles total, on which Colombia Bridge is located.

• Located 153 miles from Monterrey.

• At 14 miles NE of the World Trade International Bridge (Tamaulipas).

• Neighboring with Webb County (Laredo, Tx).

• Represents a direct route to San Antonio, Tx (I-35) without entering Laredo City local traffic through (TX 255 Road)
Customs in México.

49
Customs in all México.

21
Customs in land ports.

3°
Puente Colombia is in 3rd place of 21 in import duties.
First and only P.O.E. with Certification ISO 28000
Logistics & Infrastructure Benefits

- **Main land port** in HAZ MAT operations within the region.
- **Availability to manage oversize loads.**
- **Available land** for operations in bonded area & outside of bonded area.
- **Presence of logistics companies within the industrial park (Bonded warehouses & Cold Storage Facilities).**
- **Livestock handling** specialized port.
- **Broad infrastructure that allows the handling of a high volume of crossings.**
Benefits

- Presence & facilities of 4 security institutions (SEDENA, SEMAR, PFP y FUERZA CIVIL) (Army, Marines, Federal Police, State Police)
- Toll competitive cost (11% average savings vs other borders crossings).
- Rest area.
- Located outside of city limits & free of local traffic
- Direct connection to I-35 highway through TX-255.
- Civil Protection, Firefighters & Paramedics personnel presence for first response procedures.
Infrastructure

• Water
  - Capacity 12LPS.
  - Water treatment plant capacity 10 LPS.

• Sewage
  - Capacity 10LPS.

• Electrical (CFE)
  - 30 MVA’s +30 MVA’s expansion feasibility

• Gas
  - Colombia - Escobedo gas pipeline
  SOP October 2018
  500 million cubic ft/day @ 30 inch pipeline
  (source CFE)

• Available land for operations in bonded area & outside of bonded area.
Benefits:

• One of a kind facilities Mexico-USA border region
• Ranked #1 in export volume in Mexico’s NorthEast region

Presence of USDA Inspectors on site at the livestock Quarantine Station (Pre-clearance).
• In August 2016 Puente Colombia was accepted as part of the UN Global Compact. The world’s largest corporate sustainability initiative. This means that we have aligned our strategies and operations with universal principles on human rights, labor, environment and anti-corruption, and take actions that advance society goals.

• In September 2016 Puente Colombia won the Logistics National Award “Tameme”

This is the highest distinction in the logistics sector for industrial, commercial and service companies in Mexico.
Unified Cargo Processing (UCP).

Colombia International Bridge in collaboration with Mexican Customs and CBP started this process in November 2017.

Facts:

✓ Stared with 10 truckloads per day.

✓ Today we process 350 cargos in daily basis and growing.

✓ More than 50,000 truckload have been exported in this (UCP) since the program stared.

✓ Exports operation in minutes.
Unified Cargo Processing (UCP).

Without (UCP):
- Crossing time:
  - * With inspection: 5 hours
  - Without inspection: 2 hours

With (UCP):
- Crossing time:
  - With inspection: < 1.30 hrs. (3.3 hrs saving time)
  - Without inspection: < 30 minutes (saving time 1.3 hrs)

* Worst case scenario from time line in Mexican side up to ending the CBP inspection in the US side.
This new app was created and based on passengers, Customs, (Mexico /USA) and CODEFRONT needs.

Features:

- Keep track of the route to drive.
- Can be monitored by CODEFRONT.
- Customs can be informed of the number of vehicles arriving to the border.
- The user can invite family and friends to follow his route to the border in real time (Safety & Security needs).
- Emergency call if needed.
- CODEFRONT will have information in advance and evaluate the needs to open more toll booths depending on traffic.
- This same information will be shared to customs to prepare their operations in advance.
Contact Us!

General Promotion Coordinator

✉️  mfarias@codefront.gob.mx
📞  (81) 2033 9750
     (81) 2033 9767
Background

- Formed in January 2013
- Funded by the Private Sector
- Led by the Private Sector
- Partners with Community and Regional Organizations
- Focused on Business Recruitment, Expansion and Retention
- Provides Regional Advocacy
Regional Partners

City of El Paso
El Paso County
City of Las Cruces
Doña Ana County
Mesilla Valley Economic Development Alliance
Cd. Juárez Industrial Development Department
Desarrollo Económico Cd. Juárez
Medical Center of the Americas
Workforce Solutions Borderplex
Greater El Paso Chamber of Commerce
El Paso Hispanic Chamber of Commerce
Rio Grande Council of Governments
Gobierno del Estado de Chihuahua
Progress 321
UTEP | NMSU | UACJ | EPCC | DACC
CONREDES
Services Offered by the Borderplex Alliance

- Connect with Community and Regional Organizations
- Facilitate Interaction with City, County and State Governments
- Provide Incentives Structure and Analysis
- Connect with Local Workforce Boards
- Connect with Educational Institutions: Universities | Community Colleges | Technical Schools
- Connect with Local Real Estate Networks
- Connect with Local Supply Chains
World Class Manufacturing Sector

• **$93.1 B** in U.S.-Mexico Trade Crossed Through Ports in the Borderplex Region in 2017
  (17.0% of all U.S.-Mexico trade)

• **4th Largest** Manufacturing Hub in North America
  • 360+ Manufacturing Operations
  • 70+ Fortune 500 Companies
  • 290,000+ Employees
  • $8B Annual Purchases
  • 75+ Related Facilities in El Paso/ Las Cruces

• **More than 50,000 jobs** in El Paso Tied to Mexico
  • Every 4 Jobs Created in Cd. Juárez Creates 1 job in El Paso/ Las Cruces
Top Manufacturing Hubs in North America

<table>
<thead>
<tr>
<th>Rank</th>
<th>Area</th>
<th>Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Los Angeles / Long Beach / Anaheim</td>
<td>504,646</td>
</tr>
<tr>
<td>2</td>
<td>Chicago / Naperville / Elgin</td>
<td>411,724</td>
</tr>
<tr>
<td>3</td>
<td>San Diego / Carlsbad / Tijuana</td>
<td>330,933</td>
</tr>
<tr>
<td>4</td>
<td>El Paso / Las Cruces / Cd. Juárez</td>
<td>292,688</td>
</tr>
<tr>
<td>5</td>
<td>Detroit / Warren / Dearborn / Windsor</td>
<td>287,882</td>
</tr>
<tr>
<td>6</td>
<td>Seattle / Tacoma / Bellevue / Vancouver</td>
<td>273,340</td>
</tr>
<tr>
<td>7</td>
<td>Dallas / Fort Worth / Arlington</td>
<td>269,983</td>
</tr>
<tr>
<td>8</td>
<td>Houston / The Woodlands / Sugar Land</td>
<td>220,013</td>
</tr>
<tr>
<td>9</td>
<td>Minneapolis / St. Paul Bloomington</td>
<td>195,615</td>
</tr>
<tr>
<td>10</td>
<td>Boston / Cambridge / Newton</td>
<td>174,567*</td>
</tr>
</tbody>
</table>

SOURCES: Bureau of Labor Statistics; Statistics Canada; INEGI
NOTE: Seasonally adjusted, June 2017 employment. (*) indicates that is not SA.
Manufacturing Presence in the Region

3M  AO Smith  AVERY DENNISON  BD  Cummins

BorgWarner  Electrolux  BOSCH  FOXCONN

Johnson Controls  GE  LEAR CORPORATION  Schneider Electric  Toro

Honeywell  Federal Mogul  KYOCERA  Johnson & Johnson

FirstTexasProducts  CardinalHealth™  Lexmark™  Lockheed Martin  dish
Ports of Entry:
Northbound Border Crossings (2017)

Regional Ports of Entry

1 - Santa Teresa
Trucks: 114,921
Private Vehicles: 633,397
Pedestrians: 134,458

2 - Paso Del Norte
Private Vehicles: 2,995,942
Pedestrians: 4,601,047

3 - Stanton Dedicated Commuter Lane
Private Vehicles: 1,237,289

4 - Bridge of the Americas (BOTA)
Trucks: 269,885
Private Vehicles: 3,883,830
Pedestrians: 1,030,474
Empty Rail Containers: 59,221
Full Rail Containers: 50,247

5 - Zaragoza (Ysleta)
Trucks: 509,307
Private Vehicles & DCL: 4,934,164
Pedestrians: 1,295,982

6 - Serna (Tornillo) *
Trucks: 106
Private Vehicles: 248,587
Pedestrians: 32,354

TOTAL
Trucks: 894,219
Private Vehicles: 13,933,209
Pedestrians: 7,094,315
Empty Rail Containers: 59,221
Full Rail Containers: 50,247

SOURCES: U.S. Customs and Border Protection, El Paso Field Office, compiled by International Bridges Department, City of El Paso
NOTE: (*) Recently came online to pedestrian and private vehicular traffic.
Advanced Logistics Ecosystem: Binational Air Passenger Connectivity

- Nonstop Flight to U.S. Destination
- Connection to U.S. Destination
- Nonstop Flight to Mexico Destination
Advanced Logistics Ecosystem: Binational Rail Connectivity

Intermodal Facility

North Pacific
Northeast
Interline Connections
International Presence in the Borderplex

Over 70 Companies
from 22 Nations
Leading Higher Educational Institutions

Regional University Student Population: Over *120,000*
Large and Flexible Post-Secondary Workforce Training Institutions

Regional Community College Student
Population: Over **38,000**
Safety in El Paso

![Bar chart showing safety data for El Paso, San Antonio, Dallas, Texas, and USA for violent and property crimes.](chart.png)

**Violent Crime**
- El Paso: 0
- San Antonio: 0
- Dallas: 0
- Texas: 0
- USA: 0

**Property Crime**
- El Paso: 4,500
- San Antonio: 3,000
- Dallas: 3,000
- Texas: 1,500
- USA: 0

Homicides per 100,000 Residents
By City

SOURCE: Mesa de Seguridad y Justicia, FBI
Homicides per 100,000 Residents
Cd. Juárez

SOURCE: Mesa de Seguridad y Justicia
NOTE: Last data entry September 2018
Quality of Life: New Businesses & Retail Centers
Quality of Life: Professional Sports

Since its opening in April 2014, Southwest University Park has had more than 2 million attendees. It averaged 7,894 visitors per game in 2017 and was named “Best New Ballpark of the Year” by Ballparks.com.

- **El Paso Chihuahuas**
  - Southwest University Park
  - MiLB Pacific Coast League
  - Triple-A Affiliate San Diego Padres

- **FC Juárez Soccer Team**
  - Estadio Olímpico Benito Juárez
  - Ascenso MX Runner-Ups
  - May 2015

- **El Paso Locomotive FC**
  - Southwest University Park
  - Spring 2019
Quality of Life: Transportation and Connectivity

Streetcar Project

The El Paso Streetcar project is a $97 Million investment to refurbish original cars dating from the 1940s to connect University of Texas at El Paso to / from Downtown attractions like the convention center, nightlife and hotel accommodations.

Brio Rapid Transit

- Uniquely branded 60-foot articulated buses
- A frequency of 10-15 minutes
- Stations are 1 mile apart
Targeted Industries

Spearhead Growth in Key Regional Industries

• Defense & Aerospace
• Life Sciences
• Tourism
• Value Added Manufacturing
• Business Services
• Advanced Logistics

Taskforces

• Entrepreneurial
• Regional Planning
• Education & Workforce
• Life Sciences
• Advanced Manufacturing
• Tourism
• Commercial Space
• Business Services
Completed Projects

Total Jobs:

12,531

Investment:

$557.73 Million
Thank You
TAMAULIPAS, LOCATED IN NORTHEASTERN MEXICO BORDER WITH TEXAS, USA
**14,014 km**
HIGHWAYS

**937 km**
RAILWAYS

**5**
INTERNATIONAL AIRPORTS

**3**
SEA PORTS
1 UNDER DEVELOPMENT

**18**
INTERNATIONAL CROSSINGS
16 VEHICULAR
2 RAILWAY

SOURCE: SCT
TAMAULIPAS
14,014 KM ROAD SYSTEM
ROAD NETWORK THAT CONNECTS EFFICIENTLY NORTH AMERICA’S GEOGRAPHICAL AND ECONOMIC REGIONS

ROADWAY CORRIDORS
- MAZATLAN-MATAMOROS
- MANZANILLO-TAMPICO WITH CONNECTION TO LAZARO CARDENAS
- MEXICO CITY-NUEVO LAREDO
- VERACRUZ-MONTERREY WITH CONNECTION TO MATAMOROS

SOURCE: SCT
NEW STATE HIGHWAY PATROL WITH 70 UNITS ON THE ROADS 24/7 (IN ADDITION).

STATE SECURITY AND JUSTICE UNIVERSITY FOR SECURITY CORPORATIONS PERSONNEL TRAINING ESTABLISHED 2014.

BINATIONAL TRAINING AND COOPERATION PROGRAMS IN PLACE.

POLICE SURVEILLANCE EQUIPMENT AND CONTROL CENTER TO MONITOR AND COORDINATE SECURITY RELATED ACTIONS.

SOURCE: MINISTRY OF ECONOMIC DEVELOPMENT
18 INTERNATIONAL BORDER CROSSING

- 16 CARS AND TRUCKS
- 2 RAIL

NUEVO LAREDO
LAREDO
UNITED STATES OF AMERICA
TEXAS
NVA. CD. GUERRERO
MIÉR
MIGUEL ALEMAN
CAMARGO
G. DÍAZ ORDAZ
McALLEN
BROWNSVILLE
RIO BRAVO
VALLE HERMOSO
REYNOSA
MATAMOROS
MEXICO
MONTERREY
PORT OF MATAMOROS
GULF OF MEXICO
CORPUS CHRISTI
SOURCE: SCT

PORT OF MATAMOROS
TAMAULIPAS IS THE COUNTRY’S 5TH LARGEST EXPORTER WITH $25,390.7 MM USD

NATIONAL 1ST PLACE CHEMICAL INDUSTRY

NATIONAL 4TH PLACE
MANUFACTURING ACCESORIES, ELECTRICAL
APPLIANCES AND POWER GENERATION EQUIPMENT

NATIONAL 4TH PLACE
MANUFACTURE OF COMPUTER EQUIPMENT,
COMMUNICATION, MEASUREMENT AND
ELECTRONIC COMPONENTS AND ACCESSORIES

SOURCE: INEGI, DEC. 2017
MEXICO’S TRADE FLOW THROUGH TAMAULIPAS

BY HIGHWAY
41.5% NATIONAL TOTAL
PORT OF ENTRY:
NUEVO LAREDO III AND REYNOSA-PHARR

BY RAILWAY
53.3% NATIONAL TOTAL
PORT ENTRY:
NUEVO LAREDO AND MATAMOROS

SOURCE: INEGI, MINISTRY OF ECONOMY. (2017)
PLANNING / ONGOING GROWS

- T&T: TWO COUNTRIES, ONE REGION
- NEW ERA FOR TRADE AND CUSTOM (4&5)
- INNOVATION AND TECHNOLOGY
- DEVELOP NEW PRACTICES (UCP)
- PPP
- EXPAND HIGHWAY CORRIDORS