BORDER TRADE ADVISORY COMMITTEE MEETING

WebEx / Conference Call Instructions

Event URL:
https://txdot.webex.com/webappng/sites/txdot/meeting/info/157178051746079067?MTID=m900365673452c500778f9f8cf5954ad8

Access code: 478 063 159  |  Password: MpMtWEMC226

To receive a call back, provide your phone number when you log-in, or call the number below and enter the access code (above).

United States (TOLL): +1-415-655-0003

April 16, 2020  |  8:00 a.m. – 12:00 p.m.
Meeting Agenda

7:45 a.m. – 8:00 a.m. **Log on and Technology Preparation**
Provide BTAC committee members time to log in to the WebEx. BTAC members should log on no later than 7:45 a.m.

8:00 a.m. – 8:15 a.m. **Welcome and Introductions**
• Roll call to identify participating BTAC members.
• Discussion of WebEx Procedure

8:15 a.m. – 8:20 a.m. **Adoption of January 21, 2020**
Committee adopts minutes from last meeting.
• Ruth R. Hughs, Texas Secretary of State and Chair, Border Trade Advisory Committee

8:20 a.m. – 9:20 a.m. **COVID-19 Impacts on Cross-Border Trade**
Discussion of on-going and anticipated COVID-19 impacts on cross-border trade.
• Roundtable Discussions with BTAC Members and Other Invited Speakers

9:20 a.m. – 10:20 a.m. **Texas – Mexico Border Transportation Master Plan**
– Recap from Previous Meeting
– Review and Discussion of Draft
Chapter 1 – Introduction
Chapter 2 – Goals, Objectives, and Institutions
Provide a recap on previous BTMP efforts. Provide an update and discuss the development of the Texas-Mexico Border Transportation Master Plan to include a discussion of DRAFT Chapters 1 – 2 of the plan.
• Caroline A. Mays, AICP, Texas Department of Transportation
• Timoteo “Tim” Juarez, Jr., Texas Department of Transportation
• Consultant Team

10:20 a.m. – 11:25 a.m. **Texas – Mexico Border Transportation Master Plan**
– Review and Discussion of Outlines
Chapter 3 – Existing Conditions: The Texas-Mexico Border Today
Chapter 4 – Binational Multimodal Transportation Network Designation
Chapter 5 – Needs Assessment and System Performance
Provide an update and discuss the development of the Texas-Mexico Border Transportation Master Plan to include a discussion of draft outlines of Chapters 3 and 4.
• Caroline A. Mays, AICP, Texas Department of Transportation
• Timoteo “Tim” Juarez, Jr., Texas Department of Transportation
• Consultant Team

11:25 a.m. – 11:50 a.m. **Texas – Mexico Border Transportation Master Plan**
– Discussion on Preliminary Analysis
Future Forecasts for the Border Region
Economic Importance of the Border
Discuss the Texas-Mexico Border Transportation Master Plan preliminary forecasting and economic analysis.
• Caroline A. Mays, AICP, Texas Department of Transportation
• Timoteo “Tim” Juarez, Jr., Texas Department of Transportation
• Consultant Team

11:50 a.m. – 12:00 p.m. **Open Discussion – Future Meetings and Topics**
Discuss any outstanding issues and summary of action items and future meetings and topics.
• Ruth R. Hughs, Texas Secretary of State and Chair, Border Trade Advisory Committee

12:00 p.m. **Adjourn**
• Ruth R. Hughs, Texas Secretary of State and Chair, Border Trade Advisory Committee

Border Trade Advisory Committee (BTAC) Meetings are open to the public and accommodations will be provided to persons with disabilities.
Speaker Bio

**Ruth R. Hughes**
*Texas Secretary of State and Chair, Border Trade Advisory Committee*

Ruth Ruggero Hughes was sworn in as the 113th Texas Secretary of State on August 19, 2019. Secretary Hughes is one of six state officials named by the Texas Constitution to form the Executive Department of the State. In addition to serving as Texas’ Chief Elections Officer, Secretary Hughes is also senior advisor and liaison to the Governor for Border and Mexican Affairs, and is the state’s Chief International Protocol Officer. In that role, she serves as the Border Commerce Coordinator, facilitating communication and coordination of border initiatives among local officials, state agencies, and the federal governments of the United States, Mexico, and Canada, as well as chairing the Border Trade Advisory Committee, which works to identify and address key border trade transportation challenges facing Texas.

Secretary Hughes has a proven record of public service, most recently having served as Chair and Commissioner Representing Employers at the Texas Workforce Commission, where she worked to foster opportunities for economic growth by partnering with the business community to provide employers with a variety of resources to expand their businesses, as well as implementing initiatives for youth, veterans, women entrepreneurs, and people with disabilities.

Prior to her appointment, Secretary Hughes worked as a licensed attorney and was a small business owner. She also previously served at the Office of the Texas Attorney General as the Director of Defense Litigation, where she was responsible for the successful management and oversight of the civil litigation divisions representing agencies across the state.

Secretary Hughes received a Bachelor of Arts from The University of Texas at Austin, and a Juris Doctor degree from the Rutgers Camden School of Law, and she earned a certificate in Leader Development at the U.S. Army War College’s National Security Seminar.

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**Caroline A. Mays, AICP**
*Director, Freight, Trade, and Connectivity Section, TxDOT*

Caroline Mays joined the Texas Department of Transportation (TxDOT) in late 2012 and has held several positions including, Statewide Freight Coordinator, Freight Planning Branch Manager, Director of Freight and International Trade/Border Section and currently serves as the Director of Freight, Trade, and Connectivity. She is charged with developing and managing TxDOT’s multimodal Freight Planning Program, International Trade and Border Planning Program, and Statewide Corridor Planning Program. She is responsible for overseeing the Texas Freight Advisory Committee and the Border Trade Advisory Committee and she has been instrumental in the development of the state’s multimodal Texas Freight Mobility Plan and is currently leading the development of the Texas-Mexico Border Transportation Master Plan and overseeing multiple corridor studies throughout the state.

Ms. Mays is a member of the American Planning Association and the American Institute of Certified Planners. She serves as the Vice-Chair of AASHTO’s Special Committee on Freight and is a member of AASHTO’s Committee on Transportation Systems Operations Working Group on Freight Operations. Ms. Mays was recently appointed to the World Road Association (PIARC) Technical Committee on Freight. Ms. Mays holds a Bachelors degree in Urban and Regional Planning from the University of Waterloo, Canada and a Masters degree of Science in Planning from the University of Toronto, Canada.

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**Laura Ryan**
*Commissioner, Texas Transportation Commission*

Laura Ryan is a member of the Texas Transportation Commission, which oversees statewide activities of the Texas Department of Transportation. She was appointed by Governor Greg Abbott on July 11, 2016, to fill a vacancy; reappointed March 2, 2017; and confirmed by the Senate on April 19, 2017, for a six-year term.

Ryan is CEO of Purdy Motors USA. Purdy Motors is Costa Rica’s exclusive Toyota distributor, with growing operations in the U.S. In her role, Commissioner Ryan is responsible for strategically expanding and diversifying Purdy’s U.S. business operations, which currently consists of three Texas-based Toyota dealerships. She recently served as vice president of market representation and dealer development for Gulf States Toyota Inc., a private distributor for Toyota Motor Sales based in Houston. Before that Ryan was vice president of sales and marketing with an affiliated Freidkin Company, GSFSGroup Inc., and chair of the Board of the Texas Department of Motor Vehicles (TxDMV), where she represented the vehicle manufacturing and distribution industry. In her more than 25 years in the automotive industry, she also held positions with retail dealerships, Nissan Motor Sales (in both variable and fixed operations) and worked as an independent automotive consultant.

During her tenure at TxDMV, Ryan initiated many processes to make the department more innovative, customer-oriented and efficient, and held the positions of chair of the Projects and Operations Committee and vice chair before becoming chair at TxDMV. She has also presented as a guest speaker for National Automobile Dealers Association convention workshops and Texas A&M University’s Mays Business School.

Ryan is involved with her community through several volunteer and charity organizations, including Boys and Girls Country of Houston, Operation Interdependence and the National Charity League.

She attended Penn State University and has been engaged in executive education programs including Gallup Organization Strengths Training, University of Texas Future Leaders and the Columbia University Finance Program.

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**Alvin New**
*Commissioner, Texas Transportation Commission*

Alvin New is a member of the Texas Transportation Commission, which oversees statewide activities of the Texas Department of Transportation. New is a business investor, rancher and former San Angelo Mayor.

New is a life-long resident of West Texas and was born in Brownfield. He has lived mostly in or near San Angelo since 1981.

New spent most of his career with Town & Country Food Stores. He started as a clerk while getting his business administration degree from Angelo State University. New worked his way up to chief executive officer and part owner. He and his partners sold their stake in the convenience store chain about a decade ago. He currently serves as a member of the Texas Tech University Foundation Board and the Goodfellow Air Force Base Advisory Council. New earned his bachelor’s degree in business administration in management from Angelo State University.

Commissioner New was appointed Feb. 20, 2018, and his term will expire Feb. 1, 2021.