Virtual Meeting Instructions

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Access code: 146 181 1903   |  Password: XhM44wYQ3Ze

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Dial 1416811903@meethdr.webex.com
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October 22, 2020   |  8:00 a.m. - 12:00 p.m.
Meeting Agenda

7:45 a.m. – 8:00 a.m. Log on and Technology Preparation
Provide Border Trade Advisory Committee (BTAC) members time to log in to the WebEx. BTAC members should log on no later than 7:45 a.m.

8:00 a.m. – 8:25 a.m. Welcome and Introductions – Roll Call
Provide welcome, introductions and opening remarks to include discussion of WebEx procedures. Roll call to identify participating BTAC members.

8:25 a.m. – 8:30 a.m. Adoption of Sept. 10, 2020 – Meeting Minutes
• Ruth R. Hughs, Texas Secretary of State and Chair, Border Trade Advisory Committee

8:45 a.m. – 9:00 a.m. Texas – Mexico Border Transportation Master Plan – Recap of the previous meeting and comments on:
Chapter 8 – Identification and Evaluation of Strategies to Address Current and Future Needs
Chapter 9 – Stakeholder Engagement
Chapter 10 – Recommendations
Chapter 11 – Implementation
• Caroline A. Mays, AICP, Texas Department of Transportation
• Giacomo Yaquinto, Texas Department of Transportation
• Consultant Team

9:00 a.m. – 10:00 a.m. Discussion of Mexico’s Project, Program and Policy priorities – Mexico’s Secretary for Communications and Transportation (SCT)
– State of Tamaulipas, Nuevo Leon, Coahuila, Chihuahua
Provide Mexico’s SCT, as well as representatives of the four Mexican states that border Texas, the opportunity to discuss their BTMP project, program and policy priorities.
• Tamaulipas – Secretary Carlos Garcia, Secretary of Economic Development; Eduardo Gomez, Undersecretary for Planning
• Nuevo Leon – Secretary Roberto Russildi, Secretary of Economic Development; Noe Garza, Director of CODEFRONT; Manuel Farias, General Coordinator of Promotions & Projects of CODEFRONT
• Coahuila – Secretary Gerardo Berlanga, Secretary of Infrastructure
• Chihuahua – Alejandra de la Vega, Secretary of Innovation and Economic Development
• Mexico’s Secretariat for Communications and Transportation (SCT) – Erika Garcia, Director of Intermodal Projects

10:00 a.m. – 10:15 a.m. Break
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Participants</th>
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<tbody>
<tr>
<td>10:15 a.m.</td>
<td>Texas – Mexico Border Transportation Master Plan (BTMP) - Review and Discussion of Draft</td>
<td>Caroline A. Mays, AICP, Texas Department of Transportation, Giacomo Yaquinto, Texas Department of Transportation, Consultant Team</td>
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<tr>
<td>10:30 a.m.</td>
<td>Texas – Mexico Border Transportation Master Plan - Review and Discussion Final BTMP DRAFT Plan</td>
<td>Caroline A. Mays, AICP, Texas Department of Transportation, Giacomo Yaquinto, Texas Department of Transportation, Consultant Team</td>
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<tr>
<td>11:45 a.m.</td>
<td>Open Discussion - Future Meetings and Topics</td>
<td>Ruth R. Hughes, Texas Secretary of State and Chair, Border Trade Advisory Committee</td>
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<td>12:00 p.m.</td>
<td>Adjourn</td>
<td>Ruth R. Hughes, Texas Secretary of State and Chair, Border Trade Advisory Committee</td>
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</table>
Mays holds a bachelor's degree in Urban and Regional Planning from the World Road Association (PIARC) Technical Committee on Freight. Ms. Mays was recently appointed to the AASHTO’s Committee on Transportation Systems Operations Working Group of AASHTO’s Special Committee on Freight and is a member of the Group on Freight Operations. She is currently leading the development of the Texas-Mexico Border Transportation Advisory Committee and she has been instrumental in the development of the state’s multimodal Texas Freight Mobility Plan and overseeing multiple corridor studies throughout the state.

Mays is a member of the American Planning Association and the American Institute of Certified Planners. She serves as the vice-chair of AASHTO’s Special Committee on Freight and is a member of AASHTO’s Committee on Transportation Systems Operations Working Group on Freight Operations. Ms. Mays was recently appointed to the World Road Association (PIARC) Technical Committee on Freight. Ms. Mays holds a bachelor’s degree in Urban and Regional Planning from the University of Waterloo, Canada and a master’s degree of Science in Planning from the University of Toronto, Canada.

Secretary Hughs received a Bachelor of Arts from The University of Texas at Austin, and a Juris Doctor degree from the Rutgers Camden School of Law, where she was responsible for the successful management of charity organizations, including Boys and Girls Country of Houston, Texas Workforce Commission, where she worked to foster opportunities for economic growth by partnering with the business community to provide employers with a variety of resources to expand their businesses, as well as implementing initiatives for youth, veterans, women entrepreneurs and people with disabilities.

Prior to her appointment, Secretary Hughs worked as a licensed attorney and was a small business owner. She also previously served at the Office of the Texas Attorney General as the Director of Defense Litigation, where she was responsible for the successful management of the civil litigation divisions representing agencies across the state.

Secretary Hughs is one of six state officials named by the Texas Constitution to form the Executive Department of the State. In addition to serving as Texas’ Chief Elections Officer, Secretary Hughs is also senior advisor and liaison to the Governor for Border and Mexican Affairs, and is the state’s Chief International Protocol Officer. In that role, she serves as the Border Commerce Coordinator, facilitating communication and coordination of border initiatives among local officials, state agencies and the federal governments of the United States, Mexico and Canada. Secretary Hughs also chairs the Border Trade Advisory Committee, which works to identify and address key border trade transportation challenges facing Texas.

Secretary Hughs has a proven record of public service, most recently having served as chair and commissioner representing employers at the Texas Workforce Commission, where she worked to foster opportunities for economic growth by partnering with the business community to provide employers with a variety of resources to expand their businesses, as well as implementing initiatives for youth, veterans, women entrepreneurs and people with disabilities.

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Caroline A. Mays, AICP
Director, Freight, Trade, and Connectivity Section, TxDOT

Caroline Mays joined the Texas Department of Transportation (TxDOT) in late 2012 and has held several positions including, Statewide Freight coordinator, Freight Planning Branch manager, director of Freight and International Trade/Border Section and currently serves as the director of Freight, Trade, and Connectivity. She is charged with developing and managing TxDOT’s multimodal Freight Planning Program, International Trade and Border Planning Program, and Statewide Corridor Planning Program. She is responsible for overseeing the Texas Freight Advisory Committee and the Border Trade Advisory Committee and she has been instrumental in the development of the state’s multimodal Texas Freight Mobility Plan and is currently leading the development of the Texas-Mexico Border Transportation Master Plan and overseeing multiple corridor studies throughout the state.

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Laura Ryan
Commissioner, Texas Transportation Commission

Laura Ryan is a member of the Texas Transportation Commission, which oversees statewide activities of the Texas Department of Transportation. She was appointed by Governor Greg Abbott on July 11, 2016, to fill a vacancy, reappointed March 2, 2017, and confirmed by the Senate on April 19, 2017, for a six-year term.

Ryan is CEO of Purdy Motors USA. Purdy Motors is Costa Rica’s exclusive Toyota distributor with growing operations in the U.S. In her role, Commissioner Ryan is responsible for strategically expanding and diversifying Purdy’s U.S. business operations, which currently consists of three Texas-based Toyota dealerships. She recently served as vice president of market representation and dealer development for Gulf States Toyota Inc., a private distributor for Toyota Motor Sales based in Houston. Before that, Ryan was vice president of sales and marketing with an affiliated Freidkin Company, GSFSGroup Inc., and chair of the Board of the Texas Department of Motor Vehicles (TxDMV), where she represented the vehicle manufacturing and distribution industry. In her more than 25 years in the automotive industry, she also held positions with retail dealerships, Nissan Motor Sales (in both variable and fixed operations) and worked as an independent automotive consultant.

During her tenure at TxDMV, Ryan initiated many processes to make the department more innovative, customer-oriented and efficient, and held the positions of chair of the Projects and Operations Committee and vice chair before becoming chair at TxDMV. She has also presented as a guest speaker for National Automobile Dealers Association convention workshops and Texas A&M University’s Mays Business School.

Ryan is involved with her community through several volunteer and charity organizations, including Boys and Girls Country of Houston, Operation Interdependence and the National Charity League.

She attended Penn State University and has been engaged in executive education programs including Gallup Organization Strengths Training, University of Texas Future Leaders and the Columbia University Finance Program.

Alvin New
Commissioner, Texas Transportation Commission

Alvin New is a member of the Texas Transportation Commission, which oversees statewide activities of the Texas Department of Transportation. New is a business investor, rancher and former San Angelo Mayor.

New is a life-long resident of west Texas and was born in Brownfield. He has lived mostly in or near San Angelo since 1981.

New spent most of his career with Town & Country Food Stores. He started as a clerk while getting his business administration degree from Angelo State University. New worked his way up to chief executive officer and part owner. He and his partners sold their stake in the convenience store chain about a decade ago. He currently serves as a member of the Texas Tech University Foundation Board and the Goodfellow Air Force Base Advisory Council. New earned his bachelor's degree in business administration in management from Angelo State University.

Commissioner New was appointed Feb. 20, 2018, and his term will expire Feb. 1, 2021.
**Tamaulipas-Secretary Carlos Garcia**

Secretary of Economic Development – State of Tamaulipas

Originally from Matamoros, Tamaulipas, Secretary Carlos Garcia completed a degree in Public Accounting at the Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), further Garcia completed a degree in International Trade and Customs.

In 1994, in the private sector, Garcia obtained his customs broker license and founded the Gardar Customs Office, where Garcia currently chairs the Board of Directors.

Garcia was President of the Matamoros Association of Customs Brokers from 2005-2007, as well as the National Vice President of the Confederation of Customs Brokers of the Mexico from 2007 to 2009. Garcia has been a Federal Representative on two occasions, the first during the LX Legislature from 2006 to 2009, where he was President of the Parliamentary Group of the National Action Party; Secretary of the Finance and Public Credit Commission of the Superior Audit Commission of the Federation, and Member of the Commissions on Economy, Competitiveness and Border Affairs.

During the administration of former President Felipe Calderón Hinojosa, García was head of the General Directorate of Legislative Liaison in the Secretariat of the Economy, from 2009 to 2011.

Elected for the second time as Federal Representative in the LXII Legislature from 2012 to 2015, Garcia served as Deputy Coordinator of Government Liaison of the Parliamentary Group of the National Action Party, Secretary of the Finance and Public Credit Commission and member of the Economy and Population Commissions.

By presidential appointment, Garcia was part of the Governing Body of the Taxpayer Defense Attorney for the 2012-2016 period.

In 2016, Garcia was elected State Representative, appointed coordinator of the Parliamentary Group of the National Action Party and President of the Political Coordination Board of the LXIII Legislature 2016-2018. Garcia held the Presidency of the Finance, Planning, Budget and Public Debt and Anti-Corruption and Citizen Participation Commissions.

**Alejandra de la Vega**

Secretary of Innovation & Economic Development – State of Chihuahua

Secretary Alejandra de la Vega has participated in prestigious organizations and councils such as the ITESM Campus Ciudad Juárez, the FEMAP Foundation, BBVA Bancomer, the Strategic Plan of Juárez, the Economic Development of Juárez - United States, and the Texas Governor’s Commission for Women.

Secretary De La Vega graduated as an Industrial and Systems Engineer from the Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), further from the Pan-American Institute for Senior Business Management (IPADE) - Mexico City and from CIES Management Development - France.

De La Vega serves as General Director of Almaceners Distribuidores de la Frontera, President of FC Juárez (Bravos, President Franklin Mountain Bistro, LLC, President of Cobras de Ciudad Juárez (1988-1992) and founder and director of Operadora ALPI (1994-1997), legal representative to date.

In 2016, De La Vega was appointed by the Governor of the State of Chihuahua, Mexico to serve as Secretary of Innovation and Economic Development for the electoral period of 2016-2021.

**Secretary Roberto Russildi**

Secretary of Economic Development – State of Nuevo León

Secretary Roberto Russildi obtained his bachelor’s degree in Chemical and Systems Engineering with a Master’s degree in Business Administration from the Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM). Russildi has over 35 years of professional experience. He began in the areas of production, industrial operations, information technology, international business and administration. Russildi specialized in business management, as well as real estate development. During this time, Russildi reached levels of senior management of companies, contributing with strategy, coordination and project management at a national and international level.

At Cuprum S.A. de C.V. (Grupo Imasa) was Director of the Assembled Products Division and Export Manager in the period 1990-1997, and previously, at Celulosa y Derivados S.A. de C.V. (Cydsa) was Export Manager and Head of the Polypropylene Process and Operations Department in the period 1980-1990.

In 2015, Russildi was appointed Secretary of Sustainable Development of the State of Nuevo León. Russildi is characterized by being a person with strong analytical and organizational skills, combined with an in-depth understanding of the reality of New Leon and the commitment to solve the current challenges of the State.

**Secretary Gerardo Berlanga**

Secretary of Infrastructure – State of Coahuila

Secretary Gerardo Alberto Berlanga Gotés is originally from Torreón, Coahuila, Berlanga is married and has three children. Secretary Berlanda graduated as a Civil Engineer from the Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM). Berlanga has been director of Municipal Public Works in Torreón, Undersecretary of Public Works of the La Laguna Regional Development Secretariat.

Berlanga has participated in projects and construction of houses in various residential subdivisions of Torreón (1984-1990). Further Berlanga participated in constructions and industrial equipment projects such as the Dairy Farms in the Comarca Lagunera (1986-2000). Berlanga worked in the project and construction of the Distribution Center for Mobil Oil de México in the City of Guadalupe, Jalisco (1999); in addition to the Expansion and construction of Central Offices in Mexico City for Exxon Mobil S.A. in 2002.

In the hospital industry, Berlanga also had great collaboration, carrying out renovations and extensions in the General Hospital of the ISSSTE of Zacatecas, Zacatecas (1994). Expansion and remodeling of the operating rooms in the Specialty Towers #71 of the IMSS and in the Emergency area of the General Hospital of the IMSS, Clinic #16 in the City of Torreón, Coahuila (1995-1996).

At the end of the nineties Berlanga stood out with the construction of the Family Medical Unit in the city of Monclova and the construction of the Health Sector Clinic in Ciudad Acuña; the latter projects in Coahuila de Zaragoza.

Within the public sector Berlanga served as Director of Municipal Public Works in the City of Torreón, Coahuila (2003 - 2005); He was Undersecretary of Public Works of the Secretariat of Regional Development of La Laguna, Supervising Public Works and Projects (2006 - 2017). Currently, Berlanga is Secretary of Infrastructure, Urban Development and Mobility of the State of Coahuila (2017 - to date).
Erika García Reyes
Director of Intermodal Projects, Highway Development, Secretaría de Comunicaciones y Transportes (SCT)

Erika García Reyes holds a BS degree in Civil Engineering from UNAM, as well a Master in Business from the Instituto Tecnológico y de Estudios Superiores de Monterrey. Reyes specializes in Planning of Projects, mainly in border infrastructure. Also has served in different private companies such as ALSTOM, Banamex and Alta Ingeniería Mexicana in the execution and supervision of different projects in areas such as civil, electromechanical in electric substations and transmission lines.

At the SCT, Reyes has served by monitoring the actions taken by the concessionaires, through programs that reflect the attention of the sections and elements of the infrastructure of concessioned toll roads. From her current role, Reyes is responsible for the planning of the border projects and the conveyance with other modes of transport. Reyes is currently leading the construction of a new bridge in Chihuahua, modernization of another in Tamaulipas and planning of other.
<table>
<thead>
<tr>
<th>Secretary of State</th>
<th>Rafael M. Aldrete</th>
<th>Jon Barela</th>
<th>Luis Alfredo Bazán</th>
<th>Eduardo Calvo</th>
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<tbody>
<tr>
<td>Ruth R. Hughs</td>
<td>Texas Transportation Institute</td>
<td>Borderplex Alliance</td>
<td>Pharr International Bridge</td>
<td>El Paso MPO</td>
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<td>Presiding Officer</td>
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<th>Eduardo A. Campirano</th>
<th>Andrew Canon</th>
<th>Sergio Contreras</th>
<th>David A. Coronado</th>
<th>John Esparza</th>
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<td>Port of Brownsville</td>
<td>Rio Grande Valley MPO</td>
<td>RGV Partnership</td>
<td>El Paso International Bridge System</td>
<td>Texas Trucking Association</td>
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<th>Juan Antonio Flores</th>
<th>Dante Galeazzi</th>
<th>Josue García, Jr.</th>
<th>Cynthia Garza-Reyes</th>
<th>Jake Giesbrecht</th>
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<td>Port San Antonio</td>
<td>Texas International Produce Association</td>
<td>Cameron County Bridge System</td>
<td>Pharr Economic Development Corporation</td>
<td>Presidio International Port Authority</td>
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<tr>
<th>Ivan Jaime</th>
<th>Lisa Loftus-Otway</th>
<th>Marga Lopez</th>
<th>Mayor</th>
<th>Stan Meador</th>
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<tr>
<td>Union Pacific Railroad</td>
<td>Center for Transportation Research, University of Texas at Austin</td>
<td>Progreso International Bridge</td>
<td>Bruno Lozano City of Del Rio</td>
<td>Texas Pacifico Transportation</td>
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<tr>
<th>Commissioner</th>
<th>Jesus Reyna</th>
<th>Mayor</th>
<th>Gerardo “Gerry” Schwabel</th>
<th>Megan Shea</th>
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<td>Pete Saenz Laredo MPO</td>
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<tr>
<th>Luis Sifuentes</th>
<th>Tommy Taylor</th>
<th>Sam Vale</th>
<th>Cameron Walker</th>
<th>Vacant</th>
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<tr>
<td>City of Eagle Pass</td>
<td>Fasken Oil and Ranch</td>
<td>Starr-Camargo Bridge Company</td>
<td>Permian Basin MPO</td>
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