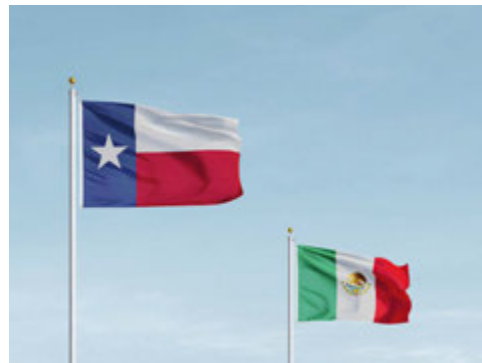




# BORDER TRADE ADVISORY COMMITTEE MEETING









Texas Department of Transportation  
Greer Building: Ric Williamson Hearing Room  
125 E. 11th Street, Austin, TX, 78701

February 1, 2023 | 8:00 a.m. – 12:00 p.m. CDT



# Meeting Agenda

Time	Topic/Speaker	Issues/Outcomes
8:00 – 8:30 a.m.	<b>Coffee and Networking</b>	
8:30 – 9:40 a.m.	<p><b>Welcome and Introductions</b></p> <div style="display: flex; flex-wrap: wrap;"> <div style="width: 33%; text-align: center;">  <p><b>Jane Nelson</b> <i>Texas Secretary of State and Chair, Border Trade Advisory Committee</i></p> </div> <div style="width: 33%; text-align: center;">  <p><b>Honorable Susan Harper</b> <i>Consulate General of Canada in Dallas</i></p> </div> <div style="width: 33%; text-align: center;">  <p><b>Honorable Pablo Marentes</b> <i>Consul General of Mexico in Austin</i></p> </div> <div style="width: 33%; text-align: center;">  <p><b>Alvin New</b> <i>Commissioner, Texas Transportation Commission, TxDOT</i></p> </div> <div style="width: 33%; text-align: center;">  <p><b>Marc D. Williams</b> <i>Executive Director, TxDOT</i></p> </div> <div style="width: 33%; text-align: center;">  <p><b>Caroline A. Mays, AICP</b> <i>Director, Planning and Modal Programs, TxDOT</i></p> </div> </div>	<p>Provide welcome, introductions and opening remarks</p> <p>Roll call to identify participating BTAC members</p> <p>Remarks from each Committee Member</p>
9:40 – 9:45 a.m.	<p><b>Adoption of the October 18, 2022, Meeting Minutes</b></p> <p><b>Jane Nelson</b>, <i>Texas Secretary of State and Chair, Border Trade Advisory Committee</i></p>	Committee adopts Minutes from last meeting
9:45 – 9:50 a.m.	<p><b>Recap of October 18, BTAC meeting</b></p> <p><b>Eduardo Hagert</b>, <i>Texas Department of Transportation</i></p>	Recap of previous meeting key discussion
9:50 – 10:50 a.m.	<p><b>BTMP Implementation Status Update</b></p> <ul style="list-style-type: none"> <li>• <b>First-Last mile connectivity</b></li> <li>• <b>Connectivity between border crossings</b></li> <li>• <b>Connectivity between border regions</b></li> </ul> <p><b>Claudia Lagos Galindo</b>, <i>Texas Department of Transportation</i>  <b>Nair Barrios</b>, <i>Consultant Team</i>  <b>Paula Dowell</b>, <i>Consultant Team</i></p>	Discuss the BTMP Implementation
10:50 – 11:45 a.m.	<p><b>Mexican Border States Regional Infrastructure Project Presentations</b></p> <p><b>Dr. Marco Antonio González Valdéz</b>, <i>Secretario de Desarrollo Regional y Agropecuario, State of Nuevo Leon</i>  <b>María Angélica Granados Trespalcios</b>, <i>Secretaría de Innovación y Desarrollo Económico, State of Chihuahua</i></p>	Nuevo Leon and Chihuahua Regional Infrastructure Projects
11:45 – 11:55 a.m.	<p><b>Open Discussion – Future Meetings and Topics</b></p> <p><b>Jane Nelson</b>, <i>Texas Secretary of State and Chair, Border Trade Advisory Committee</i></p>	Discuss any outstanding issues and summary of action items and future meetings and topics
12:00 p.m.	<p><b>Adjourn</b></p> <p><b>Jane Nelson</b>, <i>Texas Secretary of State and Chair, Border Trade Advisory Committee</i></p>	

## Speaker Bios



### Jane Nelson

*Texas Secretary of State and Chair, Border Trade Advisory Committee*

Secretary Nelson is a businesswoman and former teacher who served two terms on the State Board of Education and 30 years as a State Senator representing North Texas.

The first woman in Texas legislative history to chair a standing budget-writing committee, Secretary Nelson was Chair of the Senate Finance Committee for four sessions. She was a member of the Senate State Affairs Committee, which oversees election policy, for eight sessions. She served as chair of the Sunset Advisory Commission, the Nominations Committee, the Select Committee on Cybersecurity and the Senate Health & Human Services Committee. She was also a member of the Legislative Budget Board, the Legislative Audit Committee and the Privacy Protection Advisory Council.

Secretary Nelson and her husband, J. Michael Nelson, owned and operated an aircraft component manufacturing company in Denton County. They have five children and 12 grandchildren.



### Susan Harper

*Consulate General of Canada in Dallas*

In November 2022, Susan became Consul General in Dallas, the senior representative of the Government in Canada, responsible for Arkansas, Louisiana, New Mexico, Oklahoma and Texas. Her office, the Consulate General, covers economic, political, and public affairs, and provides consular and commercial services. The Consulate of Canada in Houston, which focuses on commercial issues, also reports to her office. In addition, these offices coordinate with several other key federal government departments, which focus on a range of issues including energy, environment, security and defence, as well as with Canadian provinces who are active in the territory.

Previously, Harper was Consul General in Miami (2016 to 2022), Canada's Senior Arctic Official (2013 to 2016), and Director General in the trade policy area, covering policy, negotiations and regulatory issues (2009 to 2013). She was at the Embassy of Canada in Washington DC (2004 to 2009), where she became the Minister (Economic Affairs). In 2001 to 2004, she was Canada's Ambassador in Montevideo, Uruguay. She previously held trade positions in Yaoundé, Paris and Buenos Aires.

Prior to joining the Government of Canada, Harper taught at both Cambrian College in Sudbury, and George Brown College in Toronto. She holds an MBA from the Ivey School of Business, at Western University, and an Honours BA in Math and English, from Queen's University.

Ms. Harper has 2 children, who keep her diplomatic, financial and cross-border travel skills honed.



### Pablo Marentes

*Consul General of Mexico in Austin*

Pablo Marentes was appointed by President Andrés Manuel López Obrador, and ratified by the Senate, to serve as the Consul General of Mexico in Austin, Texas since July 2019.

The Consul General holds a Law Degree, graduated from the National Autonomous University of Mexico (UNAM), a Master's degree in Social Sciences from the Institute of Social Studies in The Hague, Netherlands, and is a PhD candidate in History from the Iberoamerican University.

Marentes was a professor at the Faculty of Political Science of UNAM, Universidad Iberoamericana, Instituto Tecnológico Autónomo de México (ITAM) and at the Carlos Septién García School of Journalism.

Marentes is author of several books and articles regarding the social effects of communication, political parties and the history of public television in Mexico.



### Alvin New

*Commissioner, Texas Transportation Commission, TxDOT*

Alvin New is a member of the Texas Transportation Commission, which oversees statewide activities of the Texas Department of Transportation.

New is a business investor, rancher and former San Angelo Mayor. New is a life-long resident of West Texas and was born in Brownfield. He has lived mostly in or near San Angelo since 1981.

New spent most of his career with Town & Country Food Stores. He started as a clerk while getting his business administration degree from Angelo State University. New worked his way up to chief executive officer and part owner. He and his partners sold their stake in the convenience store chain about a decade ago. He currently serves as a member of the Texas Tech University Foundation Board and the Goodfellow Air Force Base Advisory Council. New earned his bachelor's degree in business administration in management from Angelo State University. Commissioner New was appointed February 20, 2018, and re-appointed April 8, 2021. His second term will expire February 2027.

## Speaker Bios



### **Marc D Williams**

*Executive Director, TxDOT*

Marc D. Williams serves as executive director of the Texas Department of Transportation and is honored to work with the women and men of TxDOT to enhance the quality of life for Texans by delivering on our mission.

Williams' career experience in transportation planning and program efforts includes public- and private-sector organizations involving state, county and local jurisdictions. He has served in leadership positions with two state departments of transportation and has worked with national, private-sector transportation engineering organizations. His professional assignments have included directing statewide transportation planning and programming efforts as well as managing project-specific highway and multimodal transportation plans and programs.

Williams has worked extensively with public and agency outreach, transportation plans of various modes, regional and corridor-level plans and programs, environmental planning and approval, economics and finance, project design and development, along with work in the areas of construction management, operations and maintenance.



### **Caroline A. Mays, AICP**

*Director, Planning and Modal Programs, TxDOT*

Caroline Mays joined the Texas Department of Transportation in late 2012 and has held several positions including Statewide Freight coordinator, Freight Planning Branch manager, director of

Freight and International Trade/Border Section, and currently serves as the director of Planning and Modal Programs. She is charged with developing and managing TxDOT's multimodal Freight Planning Program, International Trade and Border Planning Program, and Statewide Corridor Planning Program. She is responsible for overseeing the Texas Freight Advisory Committee and the Border Trade Advisory Committee and she has been instrumental in the development of the state's multimodal Texas Freight Mobility Plan and is currently leading the development of the Texas-Mexico Border Transportation Master Plan and overseeing multiple corridor studies throughout the state.

Mays is a member of the American Planning Association and the American Institute of Certified Planners. She serves as the Vice-Chair of the American Association of State Highway and Transportation Officials' (AASHTO) Special Committee on Freight and is a member of AASHTO's Committee on Transportation Systems Operations Working Group on Freight Operations. Mays was recently appointed to the World Road Association Technical Committee on Freight. Mays holds a bachelors degree in Urban and Regional Planning from the University of Waterloo, Canada and a masters degree of Science in Planning from the University of Toronto, Canada.



### **Dr. Marco Antonio González Valdez**

*Secretary of Regional and Agricultural Development of Nuevo León, State of Nuevo Leon*

Marco González has a degree in International Commerce from the Instituto Tecnológico de Monterrey, graduated with Honoric Mention. His

postgraduate studies include a Master's in Social Policy and Planning for Developing Countries, and a Master's in Public Administration and Public Policy, both from the London School of Economics and Political Science; in addition to a Doctorate in Regional Development from the University of Oxford. He also obtained the Certificate of Specialized Studies in Administration and Management from Harvard University.

González has been in charge of various positions within the State and Federal public sector, including the State Coordination of Micro Regions in the Delegation at Nuevo León of the Ministry of Social Development (SEDESOL).

In the State Government, González held the Directorate of Planning and Rural Development in the Corporation for Agricultural Development. He also assumed the General Directorate of the Trust for the Development of Southern Nuevo Leon. And he was appointed Director General of the Corporation for Agricultural Development.

González also has extensive legislative experience, being a Federal Deputy in the LXII Legislature for the 9th District of the State of Nuevo León, where he presided the Center for Rural Development and Agri-food Security Studies.



### **María Angélica Granados Trespalacios**

*Secretaría de Innovación y Desarrollo Económico, State of Chihuahua*

Trespalacios has a degree in International Relations from the Technological Institute of Higher Studies of Monterrey.

In public service, Trespalacios has served as Municipal President of Chihuahua, director of Economic and Tourism Development of the Municipality of Chihuahua, and deputy counselor of the commercial offices of ProMéxico in San Francisco and Los Angeles, California.

Trespalacios was in charge of the direction of multilateral affairs of the Federal Public Security Secretariat. She supported the work of the Ministry of Foreign Affairs in the General Consulate of Mexico in Chicago in the office of Commercial Affairs. She supported the Representation Office of the Secretary of Energy at the Mexican Embassy in Washington, DC. in the United States.

Trespalacios has collaborated in several national and international symposiums, seminars, and conferences on issues of economic development, public safety, and international cooperation.

In addition, Trespalacios has a Master's Degree in Latin American Studies and Government from Georgetown University in Washington, DC.

# Border Trade Advisory Committee



Secretary of State  
**Jane Nelson**  
*Presiding Officer*



**Rafael M. Aldrete**  
*Texas Transportation  
Institute*



Mayor  
**Alvaro "Al" Arreola**  
*City of Del Rio*



**Jon Barela**  
*Borderplex Alliance*



**Luis Alfredo Bazán**  
*Pharr International Bridge*



**Eduardo Calvo**  
*El Paso MPO*



**Eduardo A. Campirano**  
*Port of Brownsville*



**Andrew Canon**  
*Rio Grande Valley MPO*



**Warren Erdman**  
*Kansas City Southern  
Railroad*



**John Esparza**  
*Texas Trucking Association*



**Raquel Espinosa**  
*Union Pacific Railroad*



**Juan Antonio Flores**  
*Port San Antonio*



**Dante Galeazzi**  
*Texas International  
Produce Association*



**Cynthia Garza-Reyes**  
*Pharr Economic  
Development Corporation*



**Jake Giesbrecht**  
*Presidio International  
Port Authority*



**Maria-Elena Giner**  
*International Boundary and  
Water Commission*



**Iliana Holguin**  
*Guadalupe-Tornillo Bridge*



**Lisa Loftus-Otway**  
*Center for Transportation  
Research, University of  
Texas at Austin*



**Marga Lopez**  
*Progreso  
International Bridge*



**Stan Meador**  
*Texas Pacifico Transportation*



**Daniel Mendoza**  
*BNSF Railway*



**Juan Olaguibel**  
*McAllen-Hidalgo-Anzalduas  
International Bridge*



**Jesus Reyna**  
*Donna-Rio Bravo  
International Bridge*



Mayor  
**Rolando Salinas**  
*City of Eagle Pass*



**Gerardo "Gerry" Schwebel**  
*International Bank  
of Commerce*



**Pete Sepulveda, Jr.**  
*Cameron County  
Bridge System*



**Daniel Silva**  
*Rio Grande Valley Partnership*



**Tommy Taylor**  
*Fasken Oil and Ranch*



**Roberto Tinajero**  
*El Paso International  
Bridge System*



Mayor  
**Victor Treviño**  
*City of Laredo*



**Sam Vale**  
*Starr-Camargo Bridge  
Company*



**Cameron Walker**  
*Permian Basin MPO*