

# TEXAS FREIGHT ADVISORY COMMITTEE



VIRTUAL MEETING

NOVEMBER 5, 2020 | 8 A.M. – NOON

TxDOT WebEx

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| Time               | Topic   | Speaker   |
|--------------------|---|---|
| 8 – 8:10 a.m.      | <b>Log in period. If you have technical difficulties text or call Kale Driemeier at 512-649-6825.</b>   |   |
| 8:10 – 8:30 a.m.   | <b>Introductions</b> <ul style="list-style-type: none"> <li>• Texas Freight Advisory Committee (TxFAC) Membership Update</li> <li>• Overview of Today's Meeting</li> </ul>  |   |
|                    |  <p><b>Judge Ed Emmett</b><br/>Fellow in Energy &amp; Transportation Policy<br/>Rice University's Baker Institute for Public Policy, TxFAC Chair</p>  <p><b>Alvin New</b><br/>Commissioner,<br/>Texas<br/>Transportation<br/>Commission</p>  <p><b>Laura Ryan</b><br/>Commissioner,<br/>Texas<br/>Transportation<br/>Commission</p>  <p><b>Caroline Mays, AICP</b><br/>Director, Freight, Trade, and Connectivity Section, TxDOT</p> |   |
| 8:30 – 8:45 a.m.   | <b>Recap of Sept. 3, 2020, TxFAC Meeting<br/>Overview of Ongoing Freight Planning Activities</b>  | Casey Wells, TxDOT  |
| 8:45 – 9:45 a.m.   | <b>Overview of the Freight Network Technology and Operations Plan</b>   | Casey Wells, TxDOT<br>Michael Williamson, Cambridge Systematics<br>Adam Danczyk, Cambridge Systematics  |
| 9:45 – 10:45 a.m.  | <b>Freight Transportation Technology Panel:<br/>Connecting Texas Freight</b>  | <b>Moderator: Darran Anderson, Director, Strategy and Innovation, TxDOT</b><br><b>Panelists:</b> <ul style="list-style-type: none"> <li>• <b>Michael Chacon, P.E., Director, Traffic Safety Division, TxDOT</b></li> <li>• <b>David Coronado, AICP, CNU-A, Director of International Bridges, City of El Paso</b></li> <li>• <b>Rasheq Zarif, Managing Director, Deloitte Consulting LLP</b></li> <li>• <b>Robert Brown, Head of Public and Government Affairs, TuSimple</b></li> </ul> |
| 10:45 – 11:00 a.m. | <b>Break</b>  |   |
| 11:00 – 11:15 a.m. | <b>Project Update: Freight Planning Tools</b>   | Sondra Johnson, TxDOT<br>Paula Dowell, Cambridge Systematics  |
| 11:15 – 11:30 a.m. | <b>Project Update: Economic Role of Freight in Texas</b>  | Paula Dowell, Cambridge Systematics<br>Sebastian Guerrero, Cambridge Systematics  |
| 11:30 – 11:50 a.m. | <b>Impacts of the Panama Canal Expansion</b>  | Kale Driemeier, TxDOT<br>Katie Turnbull, Executive Associate Director, TTI  |
| 11:50 – 12:00 p.m. | <b>Next Steps and Wrap Up</b>   | Caroline Mays, AICP, TxDOT  |
| Noon               | <b>Adjourn</b>  |   |

MEETING AGENDA

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## SPEAKER BIOS



### **Robert Brown**

*Head of Public & Government Affairs – TuSimple*

Brown is responsible for the federal, state and local public and government relations for TuSimple. Brown works with legislators and regulators on best practices for safety, commercial viability and policies. He works on building coalitions of industry, OEMs, Tier 1 providers, associations and academics in the autonomous vehicle industry. Prior to TuSimple, he worked for the state of California, was Vice President at the Mitchell Firm and taught at Oxford University and University of California, San Diego.



### **Michael Chacon, P.E.**

*Director, Traffic Safety Division – TxDOT*

A native of El Paso, Chacon graduated from the University of Texas at Austin with a Bachelor of Science Degree in Civil Engineering in 1993. He is a registered professional engineer in Texas. He has been with TxDOT for 26 years and he was appointed the Director of the Traffic Safety Division in October 2016.

He is responsible for overseeing all aspects of the Traffic Safety Division, including the state's Traffic Management System, Traffic Engineering, Policy and Standards, the Texas Manual on Uniform Traffic Control Devices, Speed Zoning, Crash Records and Data Analysis and the Behavioral Traffic Safety Program. These responsibilities include the development and administration of policies, programs and operating strategies for TxDOT.



### **David A. Coronado, AICP, CNU-A**

*Director of International Bridges – City of El Paso*

Coronado works extensively with US Customs and Border Protection, Mexican Customs and a variety of state and federal agencies in both the US and Mexico to improve the systems that facilitate trade and the movement of people and vehicles across the border. Prior to this he worked as the city development program manager at the city overseeing the Zoning, Subdivisions, and Long-Range sections of the Planning Division.

Before joining the city of El Paso, he served as the Labor Market Analyst and Policy Fellow at the Workforce Development Board and at the Institute for Policy and Economic Development at the University of Texas at El Paso, respectively. Coronado holds a BBA in Economics and Finance and a Master's degree in Public Administration from the University of Texas at El Paso.



### **Katie Turnbull, Ph.D.**

*Executive Associate Director – Texas A&M Transportation Institute*

Turnbull is an executive associate director and Regents Fellow at the Texas A&M Transportation Institute. She is also an executive professor in the Department of Landscape Architecture and Urban Planning in the College of Architecture at Texas A&M University. She maintains a diverse research portfolio, including the current TxDOT project assessing the impact of the Panama Canal expansion on Texas ports and the landside transportation infrastructure. Active in the Transportation Research Board (TRB) of the National Academies of Sciences, Engineering, and Medicine, she served as the chair of the TRB Executive Committee in 2018 and is currently chair of the Executive Committee's Subcommittee on Planning and Policy Review.



### **Rasheq Zarif**

*Managing Director – Deloitte Consulting LLP*

Zarif is a managing director in Deloitte Consulting's Strategy and Analytics Practice based in San Francisco and leads the Technology Practice for Future of Mobility. He is responsible for further advancing and commercializing the firm's growth in shared and autonomous mobility, connecting ecosystem leaders in technology, telecommunications and automotive sectors.

Prior to joining Deloitte, Zarif served in a variety of leadership roles at Mercedes-Benz for almost 15 years. He has driven future product strategy, technology development and piloted new technologies. Most recently, he served as the Head of Lab 1886 USA, an incubator for Mercedes-Benz based in Silicon Valley. Zarif frequently presents at global mobility industry events including Smart Cities Council, Consumer Electronics Shows and SXSW.