TEXAS-MEXICO BORDER TRANSPORTATION MASTER PLAN

Rio Grande Valley/Tamaulipas Region
Binational Regional Steering Committee Meeting
Overview

BORDER MASTER PLANS

- Defined and supported by the United States-Mexico Joint Working Committee on Transportation Planning and Programming (JWC)
  - Federal Highway Administration (FHWA), Mexican Secretariat of Communication and Transportation (SCT), U.S. Department of State (DOS), Mexican Secretariat of Foreign Relations (SRE), four U.S. border state Departments of Transportation (DOT), six Mexican border States, General Services Administration (GSA), Customs and Border Protection (CBP)

COMPREHENSIVE, BINATIONAL LONG-RANGE PLANS

- Inventory transportation and port of entry (POE) infrastructure that facilitates trade
- Prioritize and promote planned POE and related transportation projects
- Support decision making
- Allocate limited funding resources
- Ensure continued dialogue and coordination on future POE and support transportation infrastructure needs and projects
The binational Texas-Mexico Border Transportation Master Plan (BTMP) will facilitate coordination and collaboration between Texas and Mexico on binational planning and programming, and implementation of policies, programs, and projects at border crossings. The BTMP will support the facilities and the multimodal transportation system that serve the Texas-Mexico border.

**GUIDING PRINCIPLES**

- Binational effort
- Data-driven
- Consensus-oriented
- Binational stakeholder participation and public engagement
- Encompassing entire Texas-Mexico border
Binational Focus Areas

**FACILITIES**
- Ports of entry (POEs)
- POE support facilities
- Multimodal transportation system

**APPROACHES**
- Policy/regulations
- Programs
- Projects

**TIMEFRAMES**
- Short-term (including “low-hanging fruit”)
- Medium-term (5-10 Years)
- Long-term (10+ Years)

El Paso and Juarez Panorama
Source: iStock Photo
BTMP Elements

- Goals & Objectives
- Implementation/ Priorities
- Recommendations
- Economic Analysis
- Forecasting
- Build Binational Consensus on Transportation Solutions
- Phase 2: Gather Input & Corridor Analysis
- Needs Assessment
- Multimodal Corridor Identification
- Phase 3: Outreach
- Stakeholder Outreach
- Phase 4: Refine Analysis & Communicate Findings
- Binational Study & Data Collection

The BTMP cycle is designed to involve stakeholders throughout the planning process.
PROJECT OVERVIEW
### BTMP Development Phases & Milestones

<table>
<thead>
<tr>
<th>PHASE 1: BINATIONAL STUDY &amp; DATA COLLECTION</th>
<th>PHASE 2: GATHER INPUT &amp; CORRIDOR ANALYSIS</th>
<th>PHASE 3: BUILD BINATIONAL CONSENSUS ON TRANSPORTATION SOLUTIONS</th>
<th>PHASE 4: REFINE ANALYSIS &amp; COMMUNICATE FINDINGS</th>
<th>FINAL REPORT</th>
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</table>

**MILESTONES**

- Project Management Plan
- Stakeholder Engagement Plan
- Data Collection Plan
- Goals & Objectives
- High-Level Prioritization Process

**MILESTONES**

- Study Area
- Data Inventory
- Identification of Multimodal Corridors
- Corridor Analyses (SWOT, Trends)

**MILESTONES**

- Future Scenarios
- Cost Benefit Analysis and Economic Impact of Alternatives
- Feasibility Analysis of Alternatives

**MILESTONES**

- Prioritization of Alternatives
- Implementation Plan of High-Ranking Alternatives

**MILESTONES**

- Final Report
STAKEHOLDER ENGAGEMENT
Binational Stakeholder Engagement Framework

TEXAS-MEXICO BORDER TRANSPORTATION MASTER PLAN

Binational Federal & State Agencies
JWC, BBBXG

PUBLIC MEETINGS

INDUSTRY & LARGE EMPLOYER FOCUS GROUPS

STAKEHOLDER LISTENING SESSIONS

STAKEHOLDER INTERVIEWS

BORDER TRADE ADVISORY COMMITTEE

EL PASO-SANTA TERESA-CHIHUAHUA
Binational Regional Steering Committee

LAREDO-COAHIUILA-NUEVO LEÓN-TAMAULIPAS
Binational Regional Steering Committee

RIO GRANDE VALLEY-TAMAULIPAS
Binational Regional Steering Committee
Binational Regional Steering Committee

**Purpose:** Provide regional and local binational perspective and expertise

- **BNRSC Membership**
  - U.S. & Mexico Federal Government Officials
  - U.S. & Mexico State Agency Officials
  - U.S. & Mexico Local Government Officials
  - U.S. & Mexico Private Sector, Associations and Groups

- **Proposed Meeting Dates**
  - **Meets every other month starting April 2019**
    - **2019:**
      - April, June, August, October, December
    - **2020:**
      - February, April, June, August, October
### Binational Committees and Coordination

<table>
<thead>
<tr>
<th><strong>Border Trade Advisory Committee (BTAC)</strong></th>
<th><strong>Binational Regional Steering Committees (BNRSCs)</strong></th>
<th><strong>Binational Coordination</strong></th>
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<tbody>
<tr>
<td><strong>Roles and Responsibilities</strong></td>
<td><strong>Roles and Responsibilities</strong></td>
<td><strong>Purpose</strong></td>
</tr>
<tr>
<td>- Participation and guidance is critical throughout decision points</td>
<td>- Input on the Plan Goals and Objectives</td>
<td>- Guidance on the development of the BTMP</td>
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<tr>
<td>- Input on Plan Goals and Objectives</td>
<td>- Contribute to the development of the BTMP</td>
<td>- Binational Data Collection</td>
</tr>
<tr>
<td>- Assist with public and stakeholder outreach</td>
<td>- Identification of issues and needs</td>
<td>- Identification of binational issues and needs</td>
</tr>
<tr>
<td>- Identification of issues, needs, and challenges</td>
<td>- Provide data and other information</td>
<td>- Provide input on Corridor Identification</td>
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<tr>
<td>- Provide feedback on Policies and Programs</td>
<td>- Development of recommendations</td>
<td>- Build Binational Consensus on Transportation Solutions</td>
</tr>
<tr>
<td>- Input on Implementation Plan</td>
<td>- Prioritization of programs and projects</td>
<td>- Provide input on prioritization criteria</td>
</tr>
<tr>
<td>- Review documents and recommend plan to Commission</td>
<td>- Assist with public and stakeholder outreach</td>
<td>- Review and comment on recommendations</td>
</tr>
<tr>
<td>- Implementation of the Plan</td>
<td>- Implementation of the Plan</td>
<td>- Provide input into Plan implementation</td>
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<tr>
<td><strong>Meeting Frequency</strong></td>
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<td><strong>Meeting Frequency</strong></td>
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<tr>
<td>Every other month</td>
<td>Every other month (before BTAC)</td>
<td>Quarterly</td>
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**Purpose**:
- Guidance on the development of the BTMP
- Binational Data Collection
- Identification of binational issues and needs
- Provide input on Corridor Identification
- Build Binational Consensus on Transportation Solutions
- Provide input on prioritization criteria
- Review and comment on recommendations
- Provide input into Plan implementation
Binational Coordination Activities To-Date

- In January 2019, met in Mexico City with key Mexican Stakeholders
  - Federal agencies: Office of President, SRE, SCT, BANOBRAZ
  - Representatives from Mexican Border States: Chihuahua, Coahuila, Nuevo Leon and Tamaulipas
  - Private sector: trucking associations and logistic companies
  - Federal Representatives and Senators from the Border Affairs and Transportation Commissions
  - Mexican Subject Matter Experts in energy
- In February 2019, met in Washington, DC with Ambassador of Mexico to the U.S.
  - Accompanied by staff in charge of border, trade and political affairs
- In March 2019, sent information on BTMP to Conferencia Nacional de Goberndores (CONAGO)
  - Presented to Infrastructure Technical Committee Meeting
BTMP Next Steps

- **Stakeholder Engagement**
  - Convene Binational Regional Steering Committees (BNRSCs)
    - Interest in hosting future BNRSC meetings
  - Hold Stakeholder Workshop and Public Meetings
  - Continue Discussions with Mexican Federal Agencies, Mexican State Officials and Mexican Private Sector Groups as a Follow-up to January 2019 Meetings
    - Including Visits to Mexican State Capitals
  - Follow-up Discussions with U.S. Stakeholders including Ports-to-Plains, Energy Sector, etc.
  - Visit all POEs along the Texas – Mexico Border
BTMP Next Steps

- Binational Study & Data Collection Phase
  - Develop Goals and Objectives with Regional Steering Committees
  - Understand priority data needs, data availability, data quality, and gaps
    - Conduct bridge, border crossings, and POE data inventory
Why is My Participation in the BNRSC Important?

- BTMP is a truly binational effort
- BTMP will articulate the border story
  - Including importance of the border to regional and national economies on both countries
- If projects require U.S. federal action, they must be listed in BTMP
QUESTIONS?
GOALS & OBJECTIVES
Eight goals were drafted for the BTMP based on existing TxDOT transportation plans.

<table>
<thead>
<tr>
<th>Goals</th>
<th>Existing TxDOT Transportation Plans</th>
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<tbody>
<tr>
<td></td>
<td>Previous US-Mexico BTMPs</td>
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<tr>
<td>Safety</td>
<td>X</td>
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<tr>
<td>Economic Competitiveness</td>
<td>X</td>
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<tr>
<td>Mobility and Reliability</td>
<td>X</td>
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<tr>
<td>Multimodal Connectivity</td>
<td>X</td>
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<td>Sustainable Funding</td>
<td>X</td>
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<tr>
<td>Stewardship</td>
<td>X</td>
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<tr>
<td>Customer Service</td>
<td>X</td>
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<tr>
<td>Cross-Border Resiliency (Asset Preservation)</td>
<td>X</td>
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Texas-Mexico BTMP Project Managers

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