TEXAS-MEXICO BORDER TRANSPORTATION MASTER PLAN

Laredo/Coahuila/Nuevo León/Tamaulipas Region

Binational Regional Steering Committee Meeting

April 23, 2019
Overview

BORDER MASTER PLANS

- Defined and supported by the United States-Mexico Joint Working Committee on Transportation Planning and Programming (JWC)
  - Federal Highway Administration (FHWA), Mexican Secretariat of Communication and Transportation (SCT), U.S. Department of State (DOS), Mexican Secretariat of Foreign Relations (SRE), four U.S. border state Departments of Transportation (DOT), six Mexican border States, General Services Administration (GSA), Customs and Border Protection (CBP)

COMPREHENSIVE, BINATIONAL LONG-RANGE PLANS

- Inventory transportation and port of entry (POE) infrastructure that facilitates trade
- Prioritize and promote planned POE and related transportation projects
- Support decision making
- Allocate limited funding resources
- Ensure continued dialogue and coordination on future POE and support transportation infrastructure needs and projects
**OBJECTIVE**

The binational Texas-Mexico Border Transportation Master Plan (BTMP) will facilitate coordination and collaboration between Texas and Mexico on binational planning and programming, and implementation of policies, programs, and projects at border crossings. The BTMP will support the facilities and the multimodal transportation system that serve the Texas-Mexico border.

**GUIDING PRINCIPLES**

- Binational effort
- Data-driven
- Consensus-oriented
- Binational stakeholder participation and public engagement
- Encompassing entire Texas-Mexico border
## Binational Focus Areas

### FACILITIES
- Ports of entry (POEs)
- POE support facilities
- Multimodal transportation system

### APPROACHES
- Policy/regulations
- Programs
- Projects

### TIMEFRAMES
- Short-term (including “low-hanging fruit”)
- Medium-term (5-10 years)
- Long-term (10+ years)
BTMP Elements
BTMP Elements

WE ARE HERE

GOALS & OBJECTIVES

IMPLEMENTATION/PRIORITIES

REFINE ANALYSIS & COMMUNICATE FINDINGS

PHASE 4

STAKEHOLDER OUTREACH

DATA COLLECTION

MULTIMODAL CORRIDOR IDENTIFICATION

NEEDS ASSESSMENT

PHASE 2

GATHER INPUT & CORRIDOR ANALYSIS

PHASE 3

BUILD BINATIONAL CONSENSUS ON TRANSPORTATION SOLUTIONS

ECONOMIC ANALYSIS

RECOMMENDATIONS
PROJECT OVERVIEW
BTMP Scope

- **BTMP Focus**
  - Binational, multimodal corridors that are connected by border crossings
  - Movement of passengers and goods

- **“Spheres of Influence”**
  - Sphere 1: 100 km/60 miles north and south of border
  - Sphere 2: Key population and goods production centers in Border States
  - Sphere 3: Five Border States
  - Sphere 4: U.S. and Mexico
BNRSC Input

- Any comments on the definition of the study area?
- Are the “spheres of influence” appropriate?
# BTMP Development Phases & Milestones

<table>
<thead>
<tr>
<th>Phase</th>
<th>Description</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phase 1: Binational Study &amp; Data Collection</td>
<td>Begins December 2018</td>
<td>April 2019</td>
<td></td>
</tr>
<tr>
<td>Phase 2: Gather Input &amp; Corridor Analysis</td>
<td>Begins May 2019</td>
<td>October 2019</td>
<td></td>
</tr>
<tr>
<td>Phase 3: Build Binational Consensus on Transportation Solutions</td>
<td>Begins November 2019</td>
<td>April 2020</td>
<td></td>
</tr>
<tr>
<td>Phase 4: Refine Analysis &amp; Communicate Findings</td>
<td>Begins May 2020</td>
<td>October 2020</td>
<td></td>
</tr>
</tbody>
</table>

## Milestones

### Phase 1: Binational Study & Data Collection
- Project Management Plan
- Stakeholder Engagement Plan
- Data Collection Plan
- Goals & Objectives
- High-Level Prioritization Process

### Phase 2: Gather Input & Corridor Analysis
- Study Area
- Data Inventory
- Identification of Multimodal Corridors
- Corridor Analyses (SWOT, Trends)

### Phase 3: Build Binational Consensus on Transportation Solutions
- Future Scenarios
- Cost Benefit Analysis and Economic Impact of Alternatives
- Feasibility Analysis of Alternatives

### Phase 4: Refine Analysis & Communicate Findings
- Prioritization of Alternatives
- Implementation Plan of High-Ranking Alternatives

### Final Report
- Final Report

---

Texas-Mexico Border Transportation Master Plan
STAKEHOLDER ENGAGEMENT
Binational Stakeholder Engagement Framework
Are we missing anything from the stakeholder engagement strategy?
Binational Regional Steering Committee

Purpose: Provide regional and local binational perspective and expertise

EL PASO-SANTA TERESA-CHIHUAHUA
Binational Regional Steering Committee

LAREDO-COAHUILA-NUEVO LEÓN-TAMAULIPAS
Binational Regional Steering Committee

RIO GRANDE VALLEY-TAMAULIPAS
Binational Regional Steering Committee

BNRSC Membership

- U.S. & Mexico Federal Government Officials
- U.S. & Mexico State Agency Officials
- U.S. & Mexico Local Government Officials
- U.S. & Mexico Private Sector, Associations and Groups

Proposed Meeting Dates

Meets every other month starting April 2019

2019:
- April, June, August, October, December

2020:
- February, April, June, August, October
<table>
<thead>
<tr>
<th>Binational Committees and Coordination</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Roles and Responsibilities</strong></td>
</tr>
<tr>
<td>- Participation and guidance is critical throughout decision points</td>
</tr>
<tr>
<td>- Input on Plan Goals and Objectives</td>
</tr>
<tr>
<td>- Assist with public and stakeholder outreach</td>
</tr>
<tr>
<td>- Identification of issues, needs, and challenges</td>
</tr>
<tr>
<td>- Provide feedback on Policies and Programs</td>
</tr>
<tr>
<td>- Input on Implementation Plan</td>
</tr>
<tr>
<td>- Review documents and recommend plan to Commission</td>
</tr>
<tr>
<td><strong>Meeting Frequency</strong></td>
</tr>
<tr>
<td>Every other month</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Binational Regional Steering Committees (BNRSCs)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Roles and Responsibilities</strong></td>
</tr>
<tr>
<td>- Input on the Plan Goals and Objectives</td>
</tr>
<tr>
<td>- Contribute to the development of the BTMP</td>
</tr>
<tr>
<td>- Identification of issues and needs</td>
</tr>
<tr>
<td>- Provide data and other information</td>
</tr>
<tr>
<td>- Development of recommendations</td>
</tr>
<tr>
<td>- Prioritization of programs and projects</td>
</tr>
<tr>
<td>- Assist with public and stakeholder outreach</td>
</tr>
<tr>
<td>- Implementation of the Plan</td>
</tr>
<tr>
<td><strong>Meeting Frequency</strong></td>
</tr>
<tr>
<td>Every other month (before BTAC)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Binational Coordination</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Purpose</strong></td>
</tr>
<tr>
<td>- Guidance on the development of the BTMP</td>
</tr>
<tr>
<td>- Binational Data Collection</td>
</tr>
<tr>
<td>- Identification of binational issues and needs</td>
</tr>
<tr>
<td>- Provide input on Corridor Identification</td>
</tr>
<tr>
<td>- Build Binational Consensus on Transportation Solutions</td>
</tr>
<tr>
<td>- Provide input on prioritization criteria</td>
</tr>
<tr>
<td>- Review and comment on recommendations</td>
</tr>
<tr>
<td>- Provide input into Plan implementation</td>
</tr>
<tr>
<td><strong>Meeting Frequency</strong></td>
</tr>
<tr>
<td>Quarterly</td>
</tr>
</tbody>
</table>
BNRSC Input

- Do you have any feedback on the proposed roles and responsibilities?
- Is the BNRSC meeting schedule realistic for you?
- Is anyone willing to host future BNRSC meetings?
- Do you have a list of contacts that we can leverage for our public outreach efforts?
Binational Coordination Activities To-Date

- In January 2019, met in Mexico City with key Mexican Stakeholders
  - Federal agencies: Office of President, SRE, SCT, BANOBRAS
  - Representatives from Mexican Border States: Chihuahua, Coahuila, Nuevo León and Tamaulipas
  - Private sector: trucking associations and logistic companies
  - Federal Representatives and Senators from the Border Affairs and Transportation Commissions
  - Mexican subject matter experts in energy

- In February 2019, met in Washington, DC with Ambassador of Mexico to the U.S.
  - Accompanied by staff in charge of border, trade and political affairs

- In March 2019, sent information on BTMP to Conferencia Nacional de Gobernadores (CONAGO)
  - Presented to Infrastructure Technical Committee Meeting
ISSUES, NEEDS, CHALLENGES, OPPORTUNITIES

Facilitated Discussion
PRIMER ON GOALS & OBJECTIVES
Eight goals were drafted for the BTMP based on existing transportation plans:

<table>
<thead>
<tr>
<th>Goals</th>
<th>Overview</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safety</td>
<td>Improve binational, multimodal transportation safety</td>
</tr>
<tr>
<td>Economic Competitiveness</td>
<td>Improve the contribution of the binational transportation system for economic competitiveness, productivity, and development in the border regions and beyond</td>
</tr>
<tr>
<td>Mobility and Reliability</td>
<td>Reduce congestion and improve system efficiency and performance on the binational transportation system</td>
</tr>
<tr>
<td>Multimodal Connectivity</td>
<td>Provide binational transportation choices and improved system connectivity for all modes</td>
</tr>
<tr>
<td>Sustainable Funding</td>
<td>Identify and sustain funding sources for the binational transportation system</td>
</tr>
<tr>
<td>Stewardship</td>
<td>Manage environmental and agency resources responsibly and foster accountability and transparency in decision-making</td>
</tr>
<tr>
<td>Customer Service</td>
<td>Understand and incorporate customer feedback in decision-making processes and be transparent in all agency communications</td>
</tr>
<tr>
<td>Cross-Border Resiliency (Asset Preservation)</td>
<td>Maintain and preserve infrastructure that supports multimodal, binational movement of goods and people</td>
</tr>
</tbody>
</table>
BTMP Next Steps

- **Stakeholder Engagement**
  - Convene Binational Regional Steering Committees (BNRSCs)
    - Interest in hosting future BNRSC meetings
  - Hold stakeholder workshop and public meetings
  - Continue discussions with Mexican Federal Agencies, Mexican State Officials and Mexican Private Sector groups as a follow-up to January 2019 meetings
    - Including visits to Mexican state capitals
  - Follow-up discussions with U.S. stakeholders including Ports-to-Plains, energy sector, etc.
  - Visit all border crossings along the Texas-Mexico border
BTMP Next Steps

- **Binational Study & Data Collection Phase**
  - Develop Goals and Objectives with Regional Steering Committees
  - Understand priority data needs, data availability, data quality, and gaps
    - Conduct bridge, border crossings, and POE data inventory
Closing Remarks

- Why is My Participation in the BNRSC Important?
  - BTMP is a truly binational effort
  - BTMP will articulate the border story
    - Including importance of the border to regional and national economies on both countries
  - If projects require U.S. federal action, they must be listed in the BTMP
QUESTIONS?
Contact Info

Texas-Mexico BTMP Project Managers

Timoteo “Tim” Juarez, Jr.
TxDOT, Branch Manager, International Trade & Border Planning
Tim.Juarez@TxDOT.gov
(512) 230-8990

Alejandro Solis, Ph.D.
HDR, Principal Economist & Business Class Lead, Economics & Finance
Alejandro.Solis@HDRinc.com
(202) 594-3280

BTMP Contact:

Email: TxDOT_BorderTrade@txdot.gov
Phone: 512-685-2955