Binational Border Plan

Binational Federal & State Agencies
JWC, BBBXG

TxDOT Border Task Force

BORDER TRADE
ADVISORY COMMITTEE
Comprehensive, Binational Long-Range Plans

- Inventory transportation and port of entry (POE) infrastructure that facilitates trade
- Prioritize and promote planned POE and related transportation projects
- Support decision making
- Allocate limited funding resources
- Ensure continued dialogue and coordination on future POE and support transportation infrastructure needs and projects

Three Previous Plans

- EL PASO-SANTA TERESA-CHIHUAHUA
  Binnatioal Regional Steering Committee

- LAREDO-COAHUILA-NUEVO LEÓN-TAMAULIPAS
  Binnational Regional Steering Committee

- RIO GRANDE VALLEY-TAMAULIPAS
  Binnational Regional Steering Committee
The BTMP will support the facilities and the multimodal transportation system that serve the Texas-Mexico border.

It will facilitate coordination and collaboration between Texas and Mexico on:

- binational planning and programming
- implementation of policies, programs, and projects at border crossings
BTMP Guiding Principles

- Binational effort
- Data-driven
- Consensus-oriented

- Binational stakeholder participation and public engagement
- Encompassing entire Texas-Mexico border
## Binational Focus Areas

<table>
<thead>
<tr>
<th>FACILITIES</th>
<th>APPROACHES</th>
<th>TIMEFRAMES</th>
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</thead>
<tbody>
<tr>
<td>Ports of entry (POEs)</td>
<td>Policy/regulations</td>
<td>Short-term (including “low-hanging fruit”)</td>
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<tr>
<td>POE support facilities</td>
<td>Programs</td>
<td>Medium-term (5-10 years)</td>
</tr>
<tr>
<td>Multimodal transportation system</td>
<td>Projects</td>
<td>Long-term (10+ years)</td>
</tr>
</tbody>
</table>

Source: El Paso and Juarez Panorama

Source: Stock Photo
PROJECT OVERVIEW
BTMP Scope

- **BTMP Focus**
  - Binational, multimodal corridors that are connected by border crossings
  - Movement of passengers and goods

- “Spheres of Influence”
  - Sphere 1: 100 km/60 miles north and south of border
  - Sphere 2: Key population and goods production centers in Border States
  - Sphere 3: Five Border States
  - Sphere 4: U.S. and Mexico
## BTMP Development Phases & Milestones

<table>
<thead>
<tr>
<th>PHASE 1: BINATIONAL STUDY &amp; DATA COLLECTION</th>
<th>PHASE 2: GATHER INPUT &amp; CORRIDOR ANALYSIS</th>
<th>PHASE 3: BUILD BINATIONAL CONSENSUS ON TRANSPORTATION SOLUTIONS</th>
<th>PHASE 4: REFINE ANALYSIS &amp; COMMUNICATE FINDINGS</th>
<th>FINAL REPORT</th>
</tr>
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### MILESTONES

- Project Management Plan
- Stakeholder Engagement Plan
- Data Collection Plan
- Goals & Objectives
- High-Level Prioritization Process

### MILESTONES

- Study Area
- Data Inventory
- Identification of Multimodal Corridors
- Corridor Analyses (SWOT, Trends)

### MILESTONES

- Future Scenarios
- Cost Benefit Analysis and Economic Impact of Alternatives
- Feasibility Analysis of Alternatives

### MILESTONES

- Prioritization of Alternatives
- Implementation Plan of High-Ranking Alternatives

### MILESTONES

- Final Report
STAKEHOLDER ENGAGEMENT
Binational Stakeholder Engagement Framework

TEXAS-MEXICO BORDER TRANSPORTATION MASTER PLAN

Binational Federal & State Agencies
JWC, BBBXG

Public Meetings

Industry & Large Employer Focus Groups

Stakeholder Listening Sessions

Stakeholder Interviews

El Paso-Santa Teresa-Chihuahua
Bilateral Regional Steering Committee

Laredo-Coahuila-Nuevo León-Tamaulipas
Bilateral Regional Steering Committee

Rio Grande Valley-Tamaulipas
Bilateral Regional Steering Committee
Binational Regional Steering Committee

**Purpose:** Provide regional and local binational perspective and expertise

**BNRSC Membership**

- U.S. & Mexico Federal Government Officials
- U.S. & Mexico State Agency Officials
- U.S. & Mexico Local Government Officials
- U.S. & Mexico Private Sector, Associations and Groups

**Proposed Meeting Dates**

Meets every other month starting April 2019

**2019:**
- April, June, August, October, December

**2020:**
- February, April, June, August, October
### Roles and Responsibilities

- Input on the Plan Goals and Objectives
- Contribute to the development of the BTMP
- Identification of issues and needs
- Provide data and other information
- Development of recommendations
- Prioritization of programs and projects
- Assist with public and stakeholder outreach
- Implementation of the Plan
### Binational Committees and Coordination

<table>
<thead>
<tr>
<th>Border Trade Advisory Committee (BTAC)</th>
<th>Binational Regional Steering Committees (BNRSCs)</th>
<th>Binational Coordination</th>
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</thead>
<tbody>
<tr>
<td><strong>Roles and Responsibilities</strong></td>
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<td><strong>Purpose</strong></td>
</tr>
<tr>
<td>- Participation and guidance is critical throughout decision points</td>
<td>- Input on the Plan Goals and Objectives</td>
<td>- Guidance on the development of the BTMP</td>
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<td>- Contribute to the development of the BTMP</td>
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<tr>
<td>- Assist with public and stakeholder outreach</td>
<td>- Identification of issues and needs</td>
<td>- Identification of binational issues and needs</td>
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<tr>
<td>- Identification of issues, needs, and challenges</td>
<td>- Provide data and other information</td>
<td>- Provide input on Corridor Identification</td>
</tr>
<tr>
<td>- Provide feedback on Policies and Programs</td>
<td>- Development of recommendations</td>
<td>- Build Binational Consensus on Transportation Solutions</td>
</tr>
<tr>
<td>- Input on Implementation Plan</td>
<td>- Prioritization of programs and projects</td>
<td>- Provide input on prioritization criteria</td>
</tr>
<tr>
<td>- Review documents and recommend plan to Commission</td>
<td>- Assist with public and stakeholder outreach</td>
<td>- Review and comment on recommendations</td>
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<td>- Implementation of the Plan</td>
<td>- Provide input into Plan implementation</td>
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<tr>
<th><strong>Meeting Frequency</strong></th>
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<tr>
<td>Every other month</td>
<td>Every other month (before BTAC)</td>
<td>Quarterly</td>
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4/23/2019
# BTMP Stakeholder Engagement Timeline

## TEXAS-MEXICO BORDER TRANSPORTATION MASTER PLAN SCHEDULE

<table>
<thead>
<tr>
<th>PHASE 1</th>
<th>PHASE 2</th>
<th>PHASE 3</th>
<th>PHASE 4</th>
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<tr>
<td>BINATIONAL STUDY &amp; DATA COLLECTION</td>
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| 2018 | | | | | | | | | | | | | | | | | | | | | | | | |
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**BORDER TRADE ADVISORY COMMITTEE MEETING (TENTATIVE)**

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<tr>
<th>El Paso</th>
<th>Laredo</th>
<th>Lower RGV</th>
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**BINATIONAL REGIONAL STEERING COMMITTEE MEETINGS**

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**FINAL REPORT**
Do you have any feedback on the proposed roles and responsibilities?

Is the BNRSC meeting schedule realistic for you?

Is anyone willing to host future BNRSC meetings?

Do you have a list of contacts that we can leverage for our public outreach efforts?
Binational Coordination Activities To-Date

- In January 2019, met in Mexico City with key Mexican Stakeholders
  - Federal agencies: Office of President, SRE, SCT, BANOBRAS
  - Representatives from Mexican Border States: Chihuahua, Coahuila, Nuevo León and Tamaulipas
  - Private sector: trucking associations and logistic companies
  - Federal Representatives and Senators from the Border Affairs and Transportation Commissions
  - Mexican subject matter experts in energy

- In February 2019, met in Washington, DC with Ambassador of Mexico to the U.S.
  - Accompanied by staff in charge of border, trade and political affairs

- In March 2019, sent information on BTMP to Conferencia Nacional de Gobernadores (CONAGO)
  - Presented to Infrastructure Technical Committee Meeting
ISSUES, NEEDS, CHALLENGES, OPPORTUNITIES

Facilitated Discussion
PRIMER ON GOALS & OBJECTIVES
Nine goals were drafted for the BTMP based on existing transportation plans:

<table>
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<th>Overview</th>
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<tr>
<td>Safety</td>
<td>Improve binational, multimodal transportation safety</td>
</tr>
<tr>
<td>Economic Competitiveness</td>
<td>Improve the contribution of the binational transportation system for economic competitiveness, productivity, and development in the border regions and beyond</td>
</tr>
<tr>
<td>Mobility and Reliability</td>
<td>Reduce congestion and improve system efficiency and performance on the binational transportation system</td>
</tr>
<tr>
<td>Multimodal Connectivity</td>
<td>Provide binational transportation choices and improved system connectivity for all modes</td>
</tr>
<tr>
<td>Sustainable Funding</td>
<td>Identify and sustain funding sources for the binational transportation system</td>
</tr>
<tr>
<td>Stewardship</td>
<td>Manage environmental and agency resources responsibly and foster accountability and transparency in decision-making</td>
</tr>
<tr>
<td>Customer Service</td>
<td>Understand and incorporate customer feedback in decision-making processes and be transparent in all agency communications</td>
</tr>
<tr>
<td>Cross-Border Resiliency</td>
<td>Capacity of the system to continue operations after disasters / emergency events</td>
</tr>
<tr>
<td>Asset Preservation</td>
<td>Maintain and preserve infrastructure that supports multimodal, binational movement of goods and people</td>
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BTMP Next Steps

- **Stakeholder Engagement**
  - Convene Binational Regional Steering Committees (BNRSCs)
    - Interest in hosting future BNRSC meetings
  - Hold stakeholder workshop and public meetings
  - Continue discussions with Mexican Federal Agencies, Mexican State Officials and Mexican Private Sector groups as a follow-up to January 2019 meetings
    - Including visits to Mexican state capitals
  - Follow-up discussions with U.S. stakeholders including Ports-to-Plains, energy sector, etc.
  - Visit all border crossings along the Texas-Mexico border
BTMP Next Steps

- **Binational Study & Data Collection Phase**
  - Develop Goals and Objectives with Regional Steering Committees
  - Understand priority data needs, data availability, data quality, and gaps
    - Conduct bridge, border crossings, and POE data inventory
Closing Remarks

Why is My Participation in the BNRSC Important?

- BTMP is a truly binational effort
- BTMP will articulate the border story
  - Including importance of the border to regional and national economies on both countries
- If projects require U.S. federal action, they must be listed in the BTMP
QUESTIONS?
Contact Info

Texas-Mexico BTMP Project Managers

Timoteo “Tim” Juarez, Jr.
TxDOT, Branch Manager, International Trade & Border Planning
Tim.Juarez@TxDOT.gov
(512) 230-8990

Alejandro Solis, Ph.D.
HDR, Principal Economist & Business Class Lead, Economics & Finance
Alejandro.Solis@HDRinc.com
(202) 594-3280

BTMP Contact:

Email: TxDOT_BorderTrade@txdot.gov
Phone: 512-685-2955