THE ECONOMIC ROLE OF THE I-20 CORRIDOR IN TEXAS

Freight Activity Along I-20

Freight-intensive industries are those industries whose cost to move goods comprise a higher-than-average portion of their business costs. More than 63,000 freight-intensive businesses are located along the I-20 Corridor. These businesses are major producers, consumers, and/or generators of goods along the corridor. These industries move 208 million tons of freight on the I-20 Corridor, annually, valued at $159 billion, and spend nearly $23 billion to truck the freight into and out of their facilities.

Source: Cambridge Systematics analysis of TRANSEARCH data using the Texas Statewide Analysis Model.

Freight-intensive industries along I-20 employ nearly 1.4 million people annually. The largest industries are in the following sectors:

<table>
<thead>
<tr>
<th>Sector</th>
<th>Jobs</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail Trade Sector</td>
<td>332,302</td>
<td>24%</td>
</tr>
<tr>
<td>Food Services Sector</td>
<td>257,187</td>
<td>18%</td>
</tr>
<tr>
<td>Construction Sector</td>
<td>210,203</td>
<td>15%</td>
</tr>
<tr>
<td>Transportation and Warehousing Sector</td>
<td>188,384</td>
<td>13%</td>
</tr>
<tr>
<td>Wholesale Trade Sector</td>
<td>181,617</td>
<td>13%</td>
</tr>
</tbody>
</table>

Source: Cambridge Systematics analysis of TRANSEARCH data using the Texas Statewide Analysis Model.
Economic Impact of Employment in the Freight-Intensive Industries

The total annual economic contribution (direct plus indirect plus induced) from employment in the freight-intensive industries along the I-20 Corridor represents:

- **2.6 million jobs**
- **$280 billion in personal income**
- **$48 billion in tax revenues**, which includes
  - **$25 billion in Federal taxes**
  - **$23 billion in state/local taxes**
- **$193 billion in Gross State Product**

Source: Cambridge Systematics analysis using TREDIS.

Economic Impact of Truck Freight Transportation Spending by Freight-Intensive Industries

The annual spending on truck transportation by the freight-intensive industries along the I-20 Corridor supports additional jobs and economic activity along the corridor and throughout the State, including:

- **170,000 jobs**
- **$14 billion in personal income**
- **$2 billion in tax revenues**, which includes
  - **$1 billion in Federal taxes**
  - **$1 billion in state/local taxes**
- **$10 billion in Gross State Product**

Source: Cambridge Systematics analysis using TREDIS.